

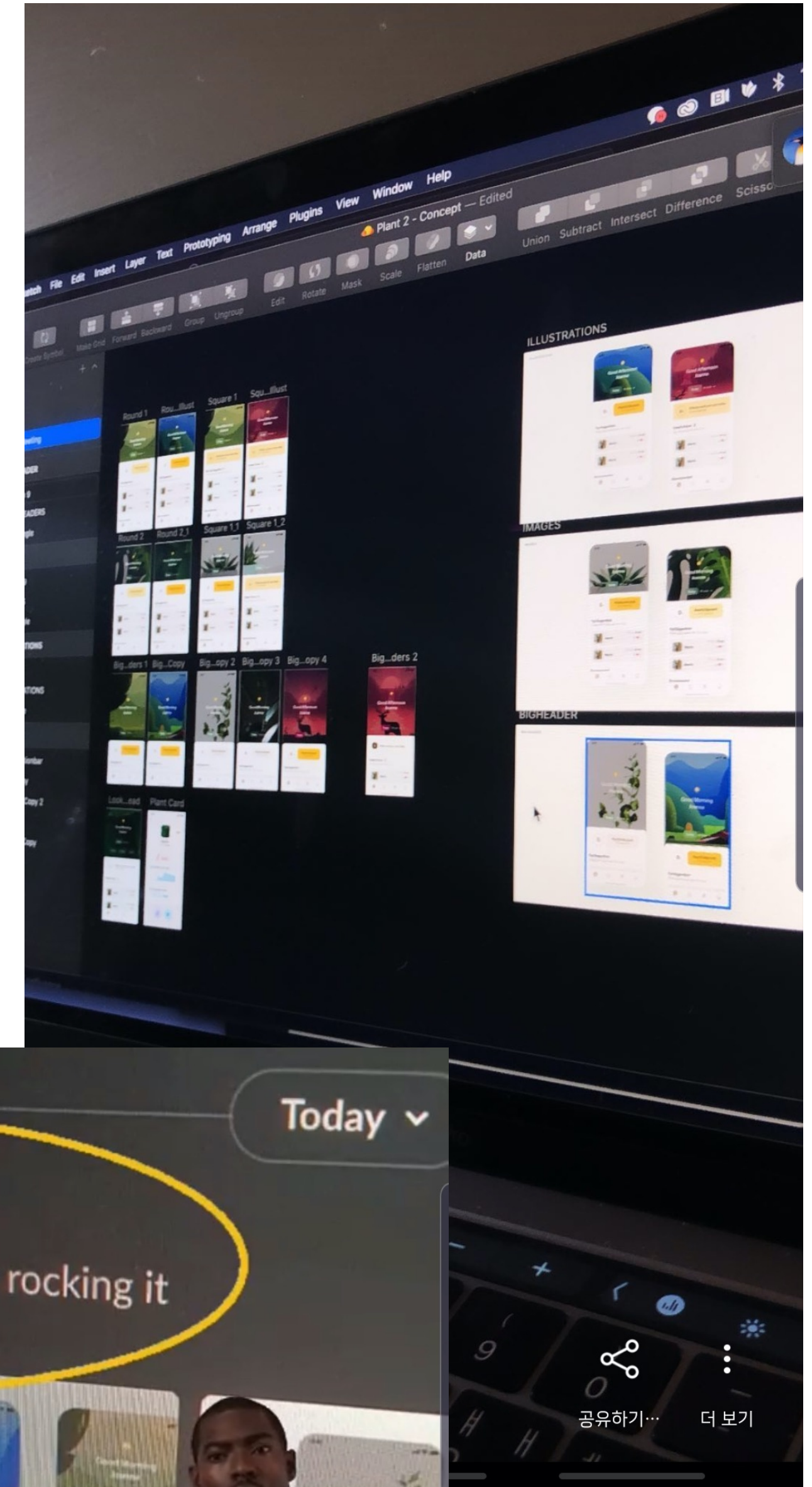
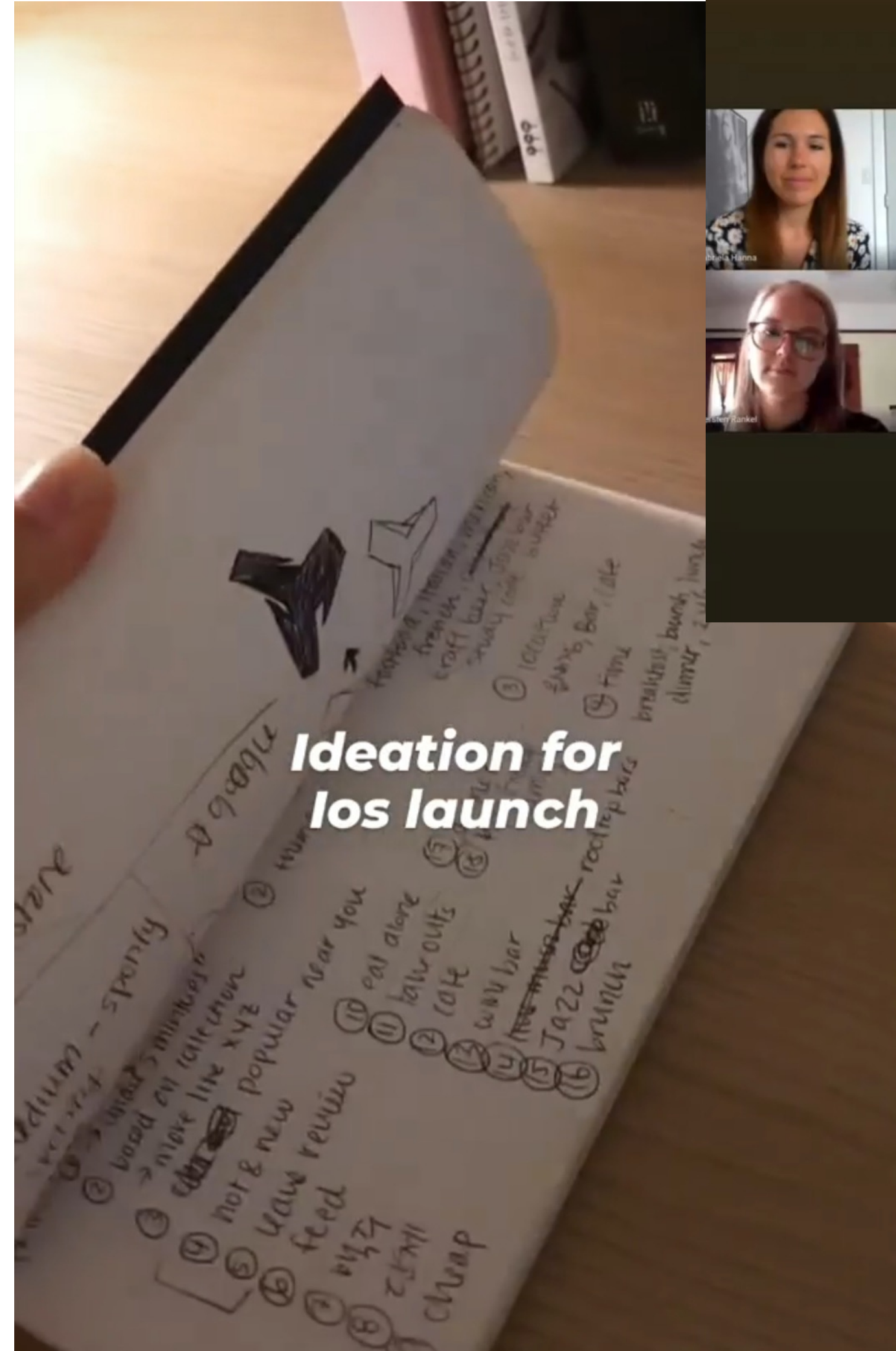


Greg

The Team

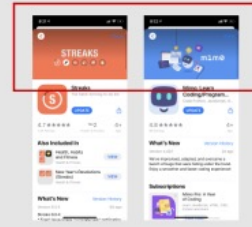


My Role

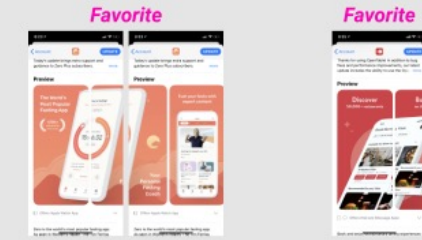
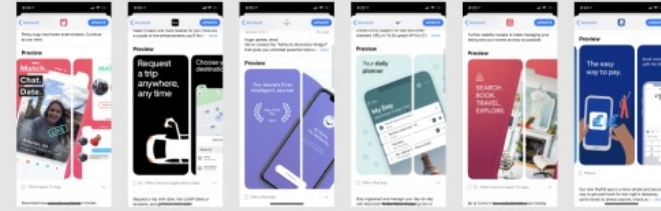


Work in Progress

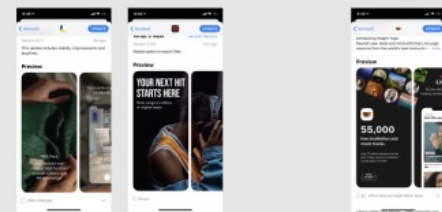
Header looks



Group #1: Short Summary of App, uses 2 screens

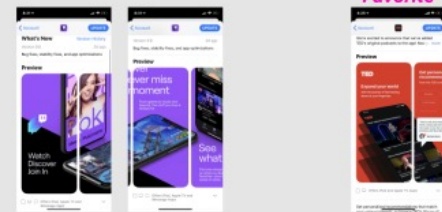


Group #2: Use Video first, Feature Introduction Next



Favorite

Group #3: Using Real photos, --> gives warmth and realism



Favorite

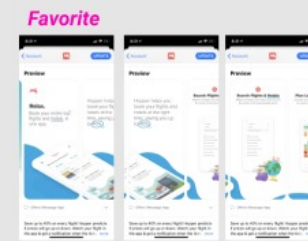
Group #4: Unique Layout and colors



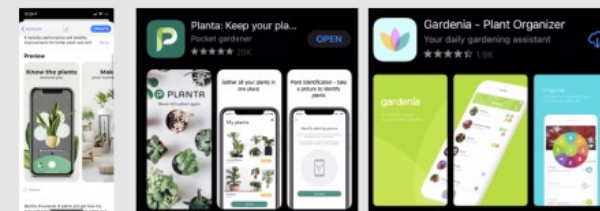
Group #5: By Feature



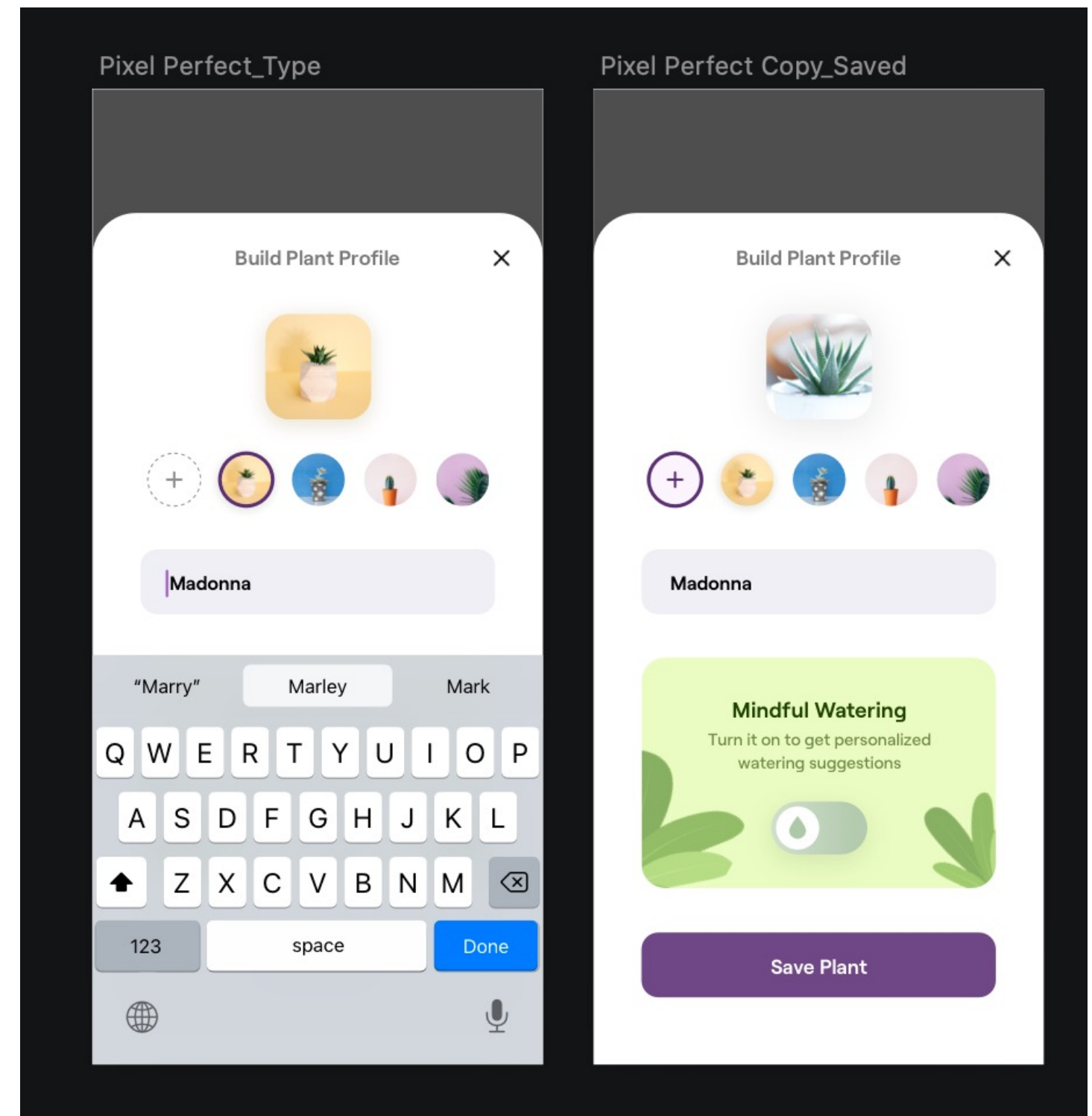
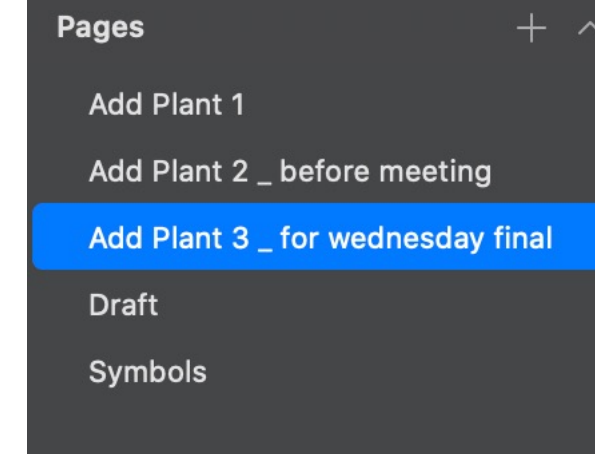
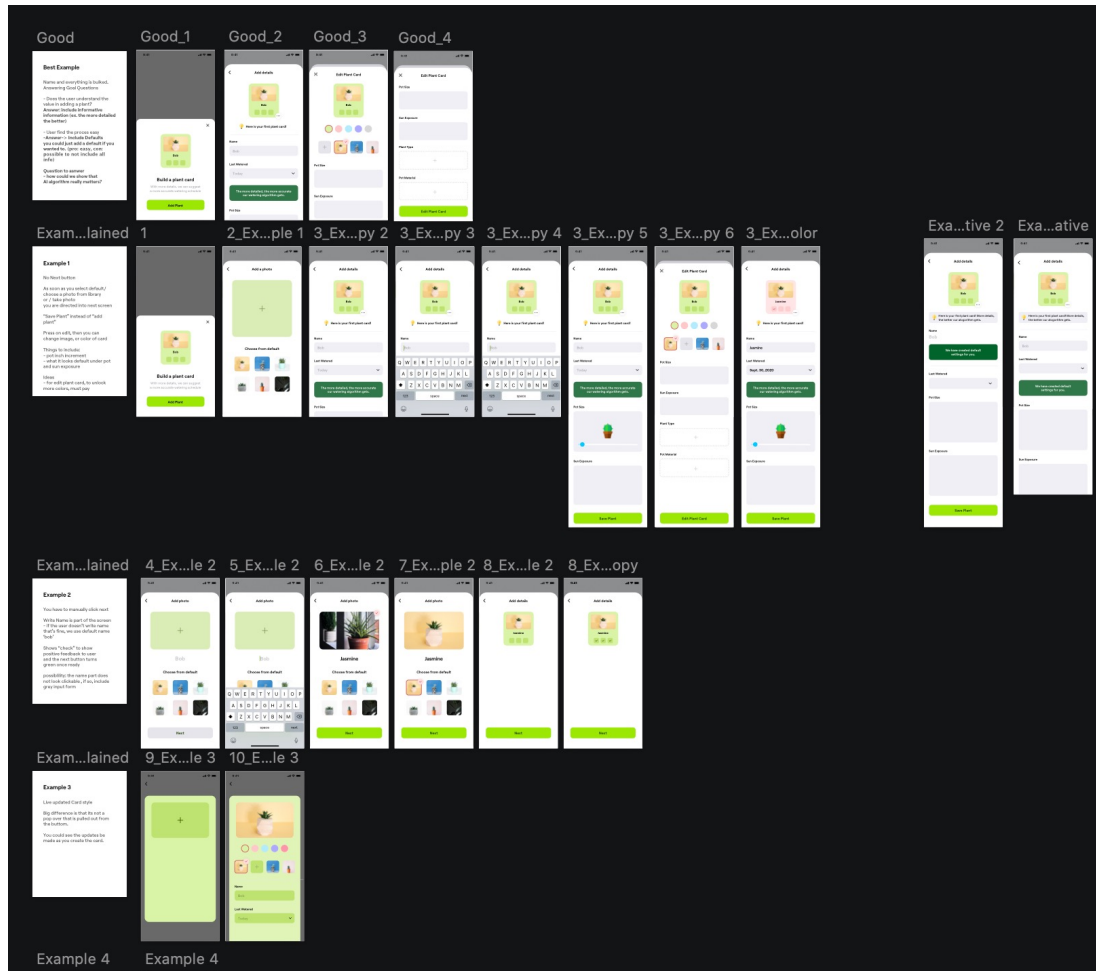
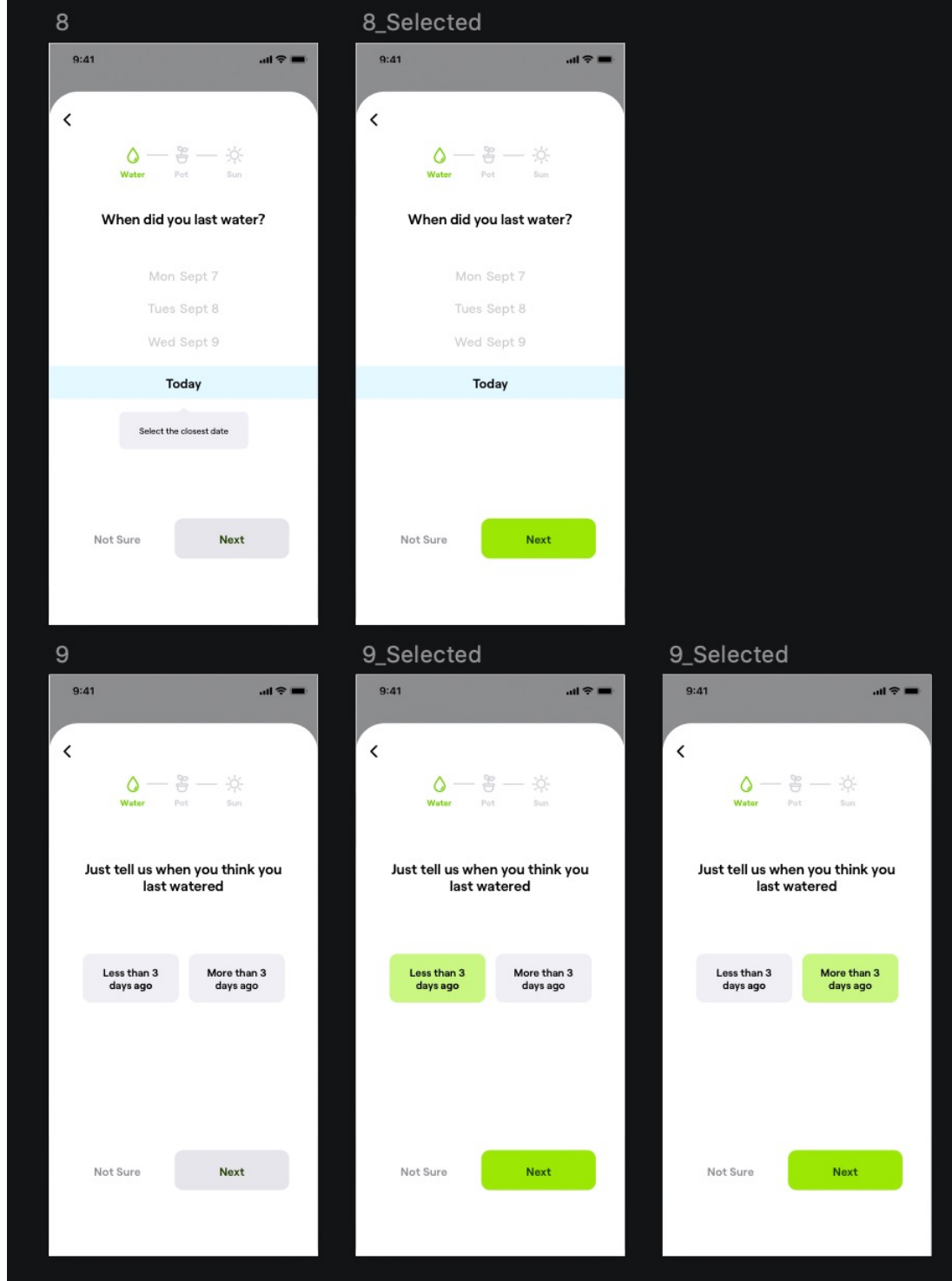
Group #6: Introducing best feature first, then showing summary



Group #7: Informative



Group #8: Only Plant Apps



LAYERS COMPONENTS + ^

Photos

Illustration

Mock ups

Q Search Layers

▼ Artboard Copy 3

▼ Artboard Copy 24

Aa Greg

Rectangle Copy

pexels-cottonbro-4503744

Rectangle Copy 2

▼ Artboard Copy 5

Aa Greg

Rectangle Copy

pexels-cottonbro-4503744

Rectangle Copy 2

▼ Artboard Copy 32

Aa Greg

Rectangle Copy

pexels-cottonbro-4503744

Rectangle Copy 2

▼ Artboard Copy 2

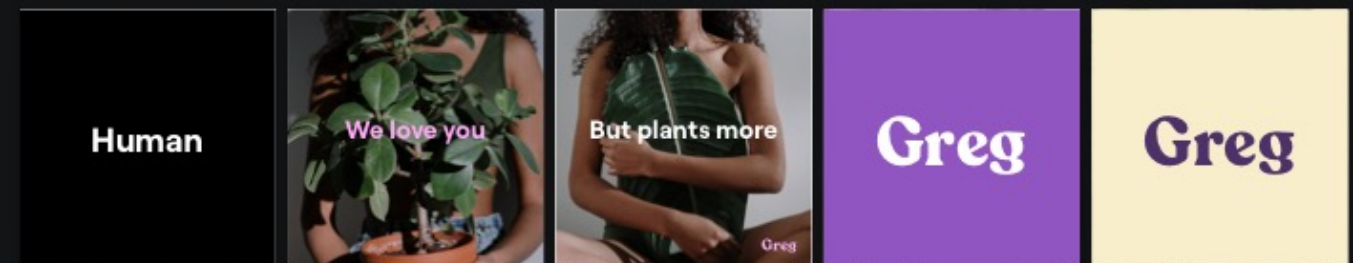
Artbo...py 31 Artbo...y 32 Artbo...y 33



Artbo...py 6 Artbo...Copy Artboard Artbo...opy 2 Artbo...py 3



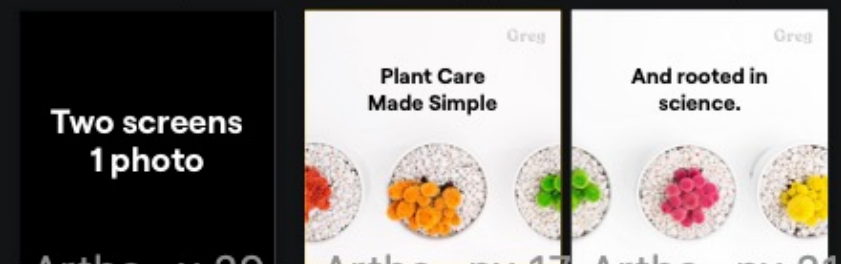
Artbo...py 14 Artbo...y 26 Artbo...py 11 Artbo...py 5 Artbo...y 24



Artbo...py 27 Artbo...py 12 Artbo...py 8 Artbo...py 16 Artbo...py 4 Artbo...opy 7 Artbo...py 11



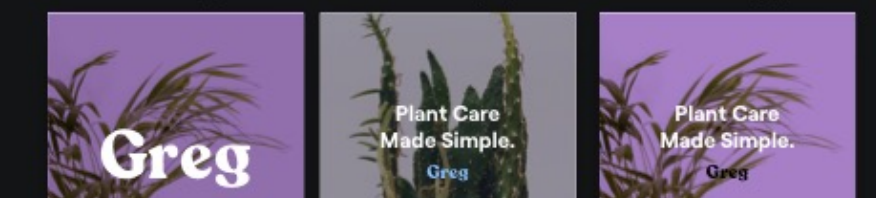
Artbo...y 28 Artbo...py 19 Artbo...y 20

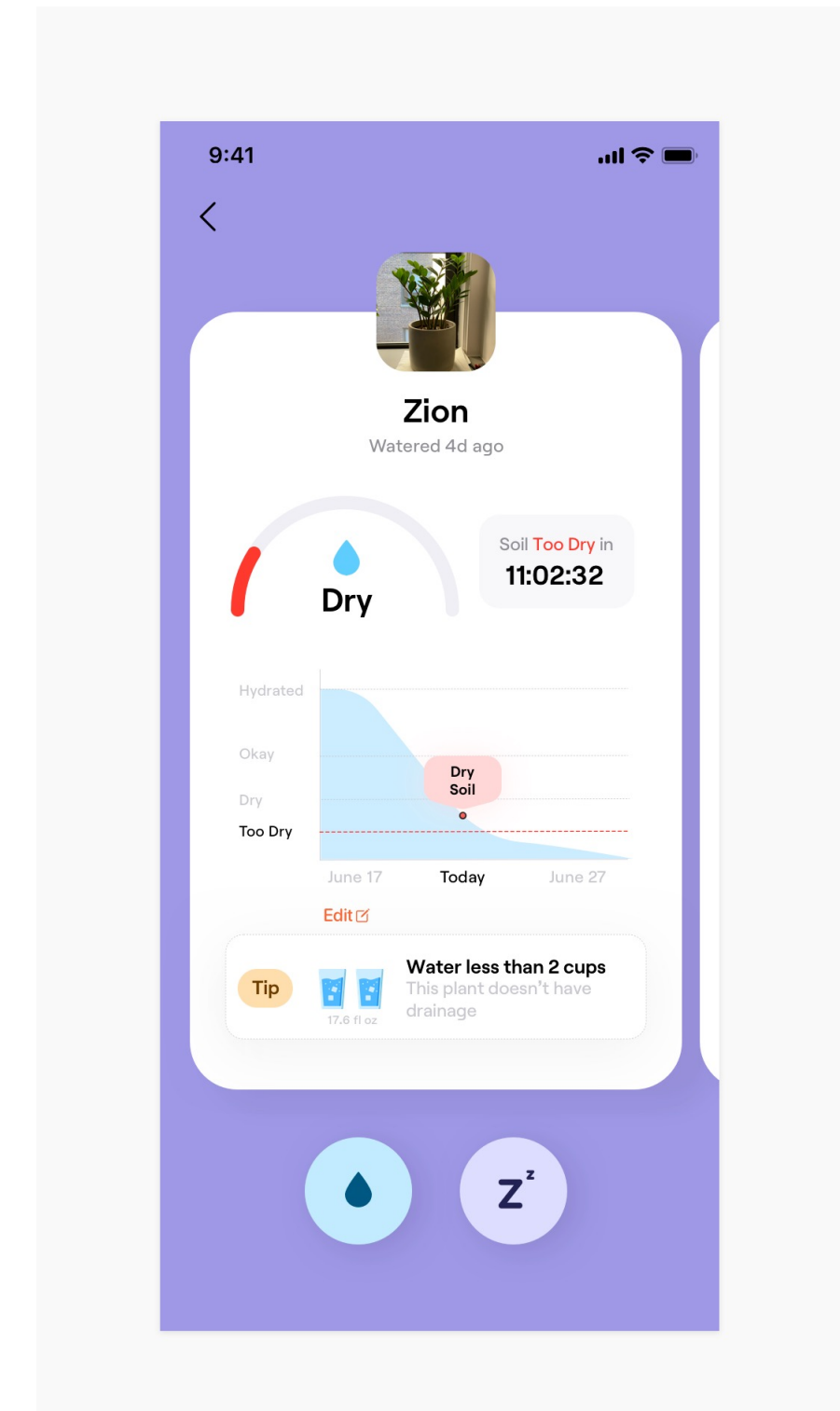
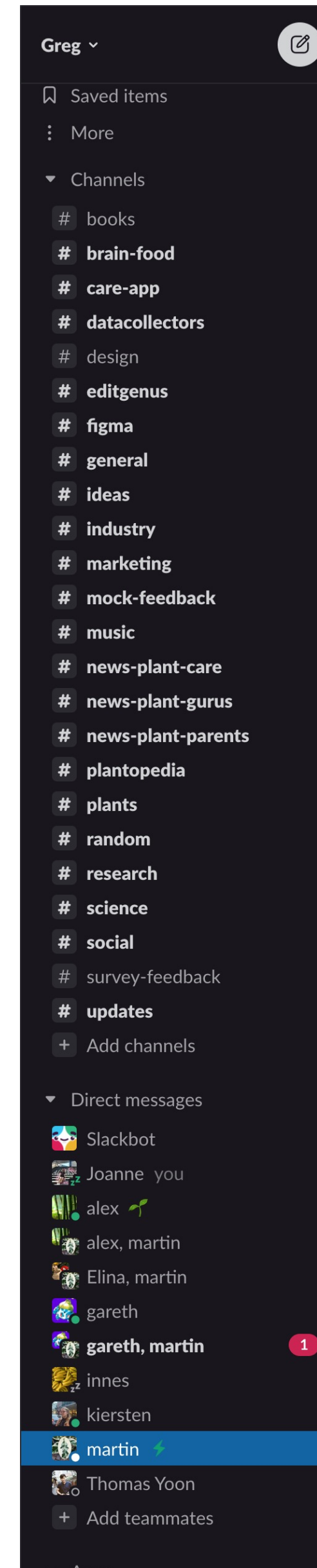
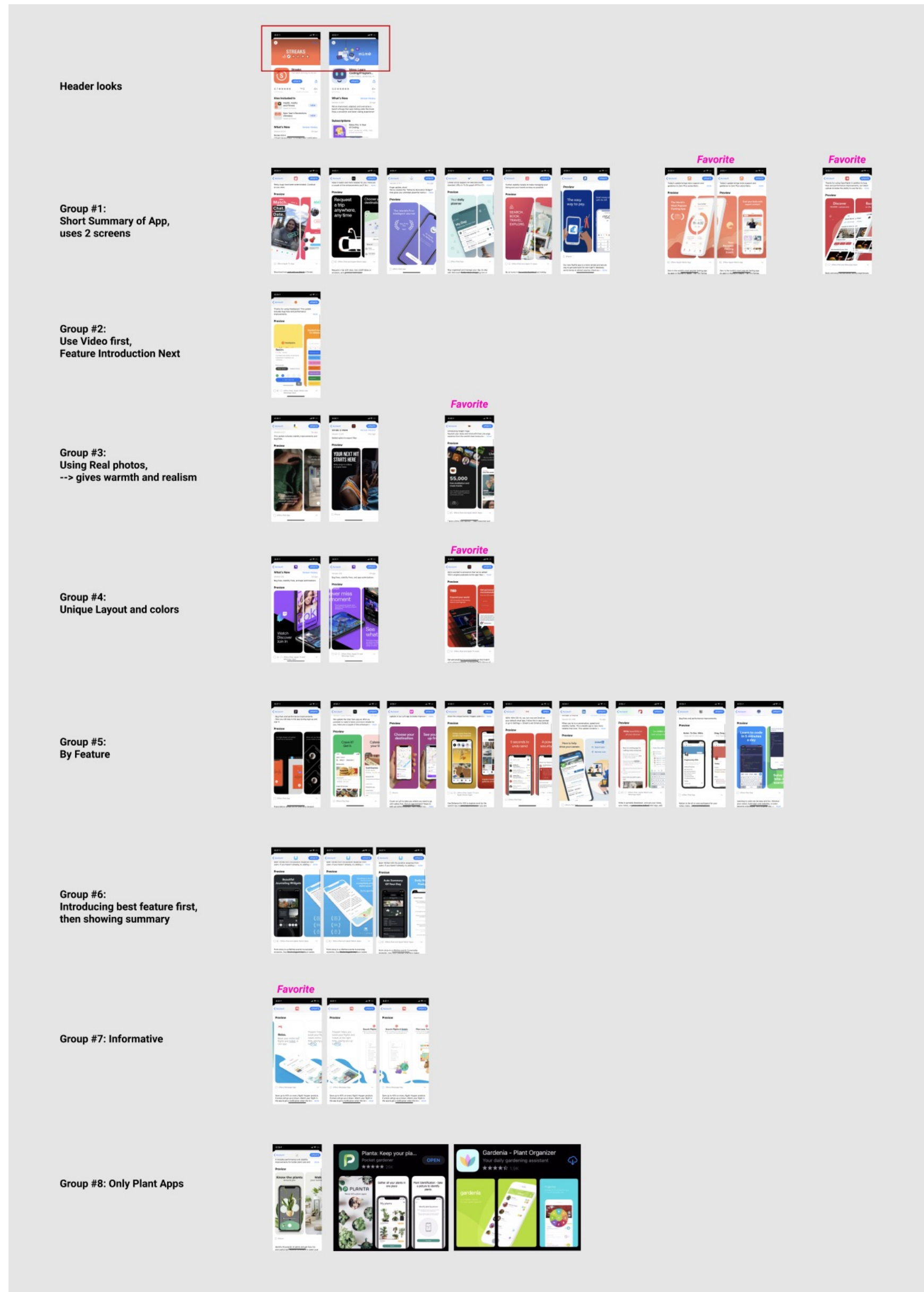


Artbo...y 29 Artbo...py 17 Artbo...py 21



Artbo...y 25 Artbo...py 10 Artbo...py 15





Design

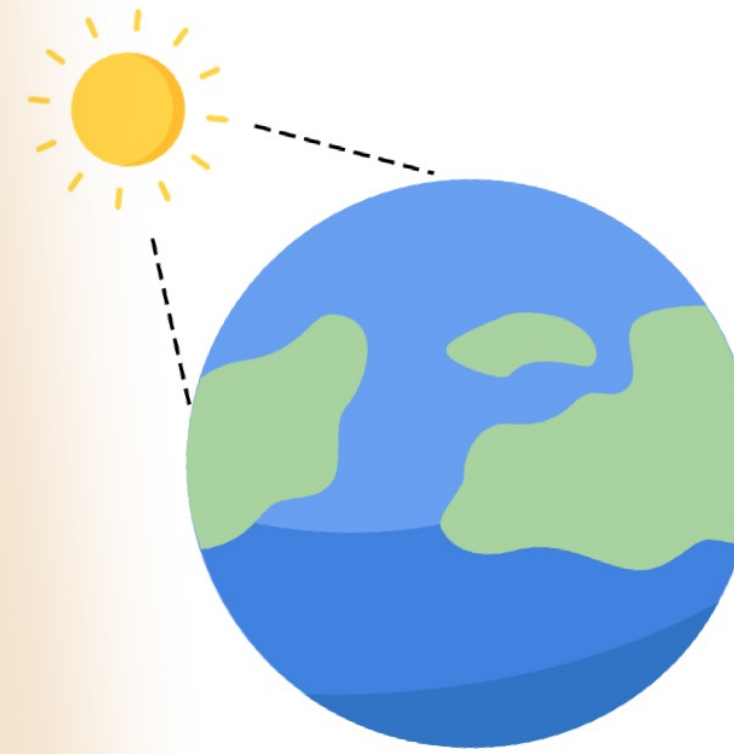
**Water your plants
with confidence**



**Take the guesswork out of
your routine with real plant science**

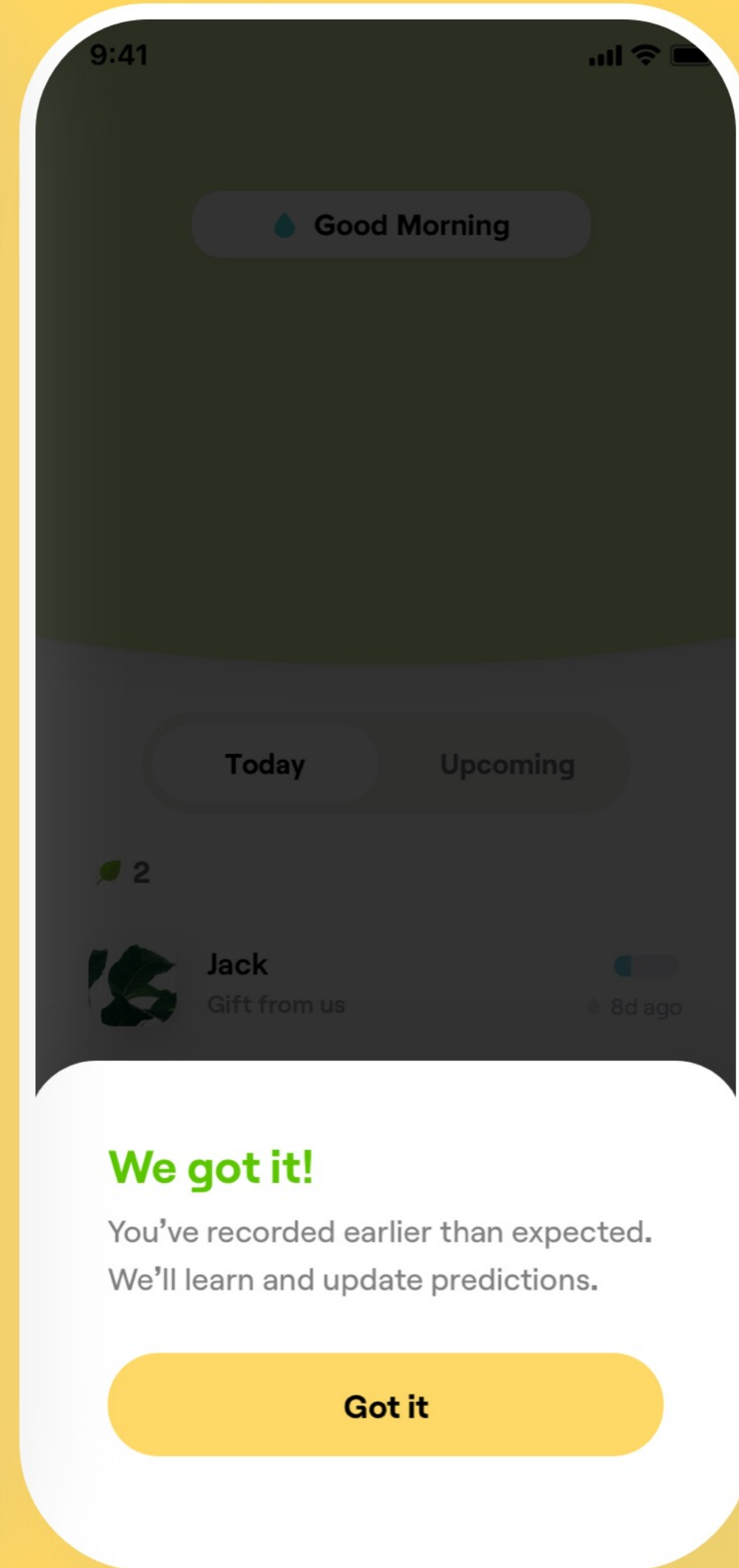
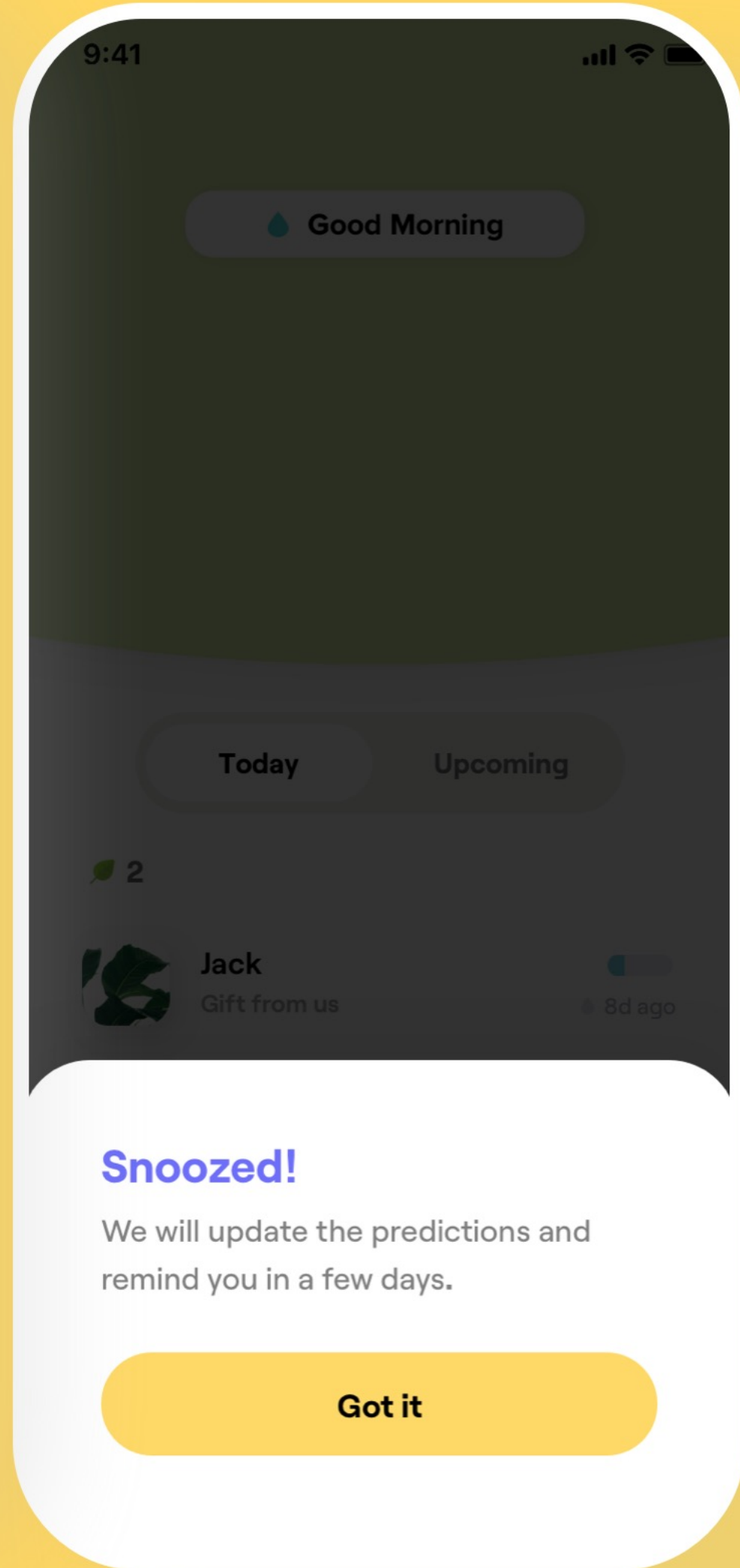
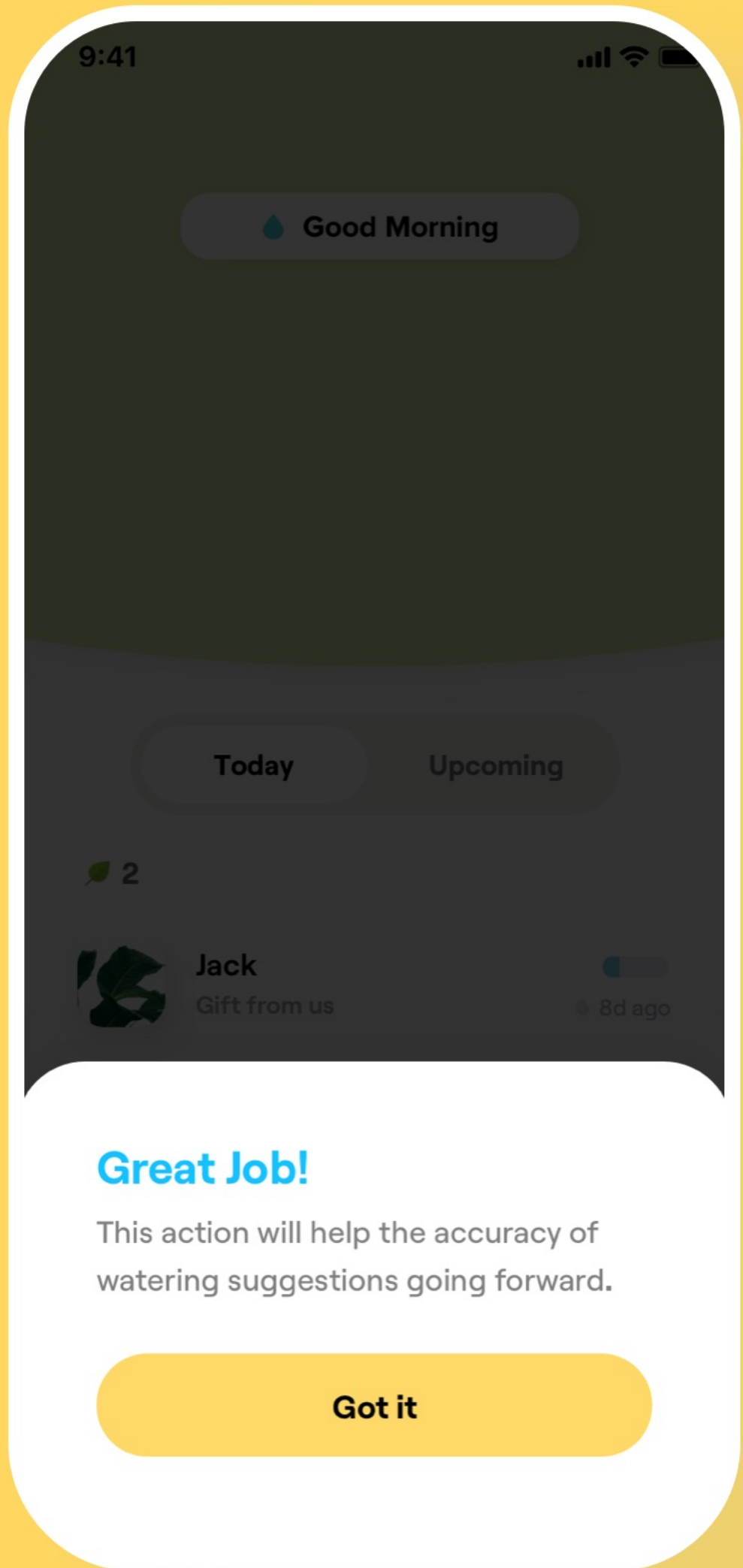
Next

**Adapt care to
your environment**



**Your watering schedule automatically
adjusts to changing weather and seasons**

Share Location





Raven is ready for watering!

Swipe left to water. This allows us to learn and improve future suggestions.

Got it!




Won't water today?

Swipe left to snooze. We will learn and adjust future suggestions.

Got it!

Dismiss



Jasper

It's your first plant!


Get notified in 5 days when Jasper is ready for watering

Notify Me

Dismiss

9:41

Madonna has been added!



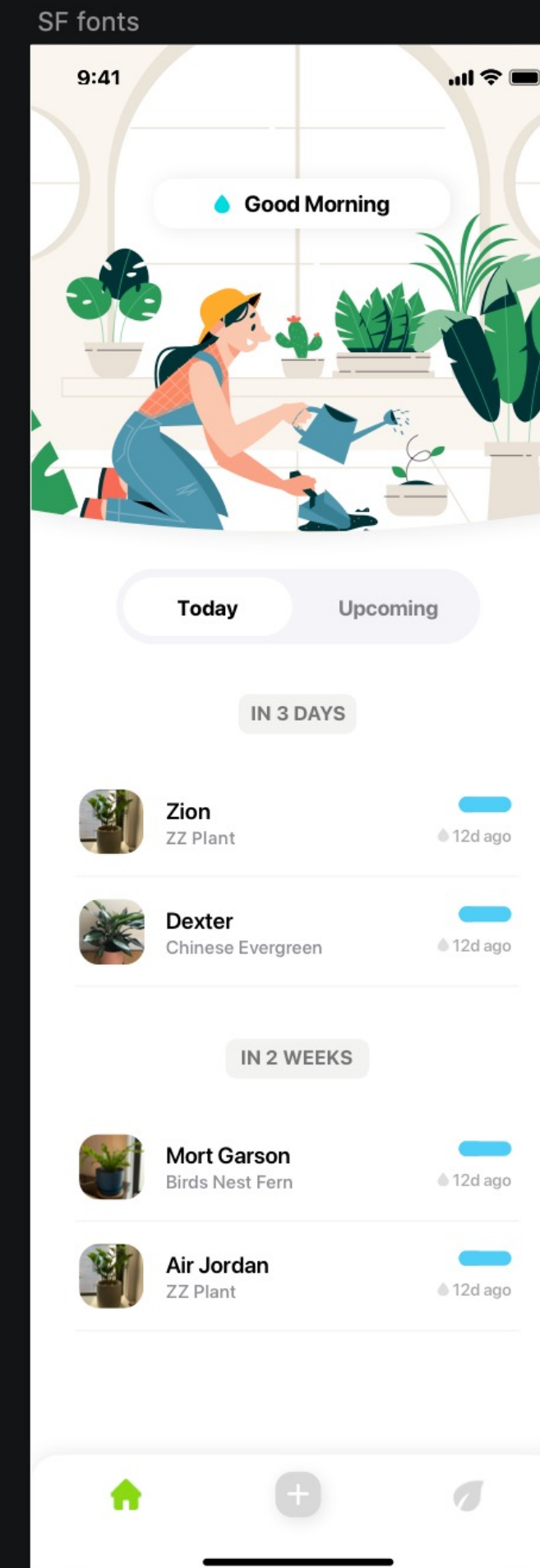
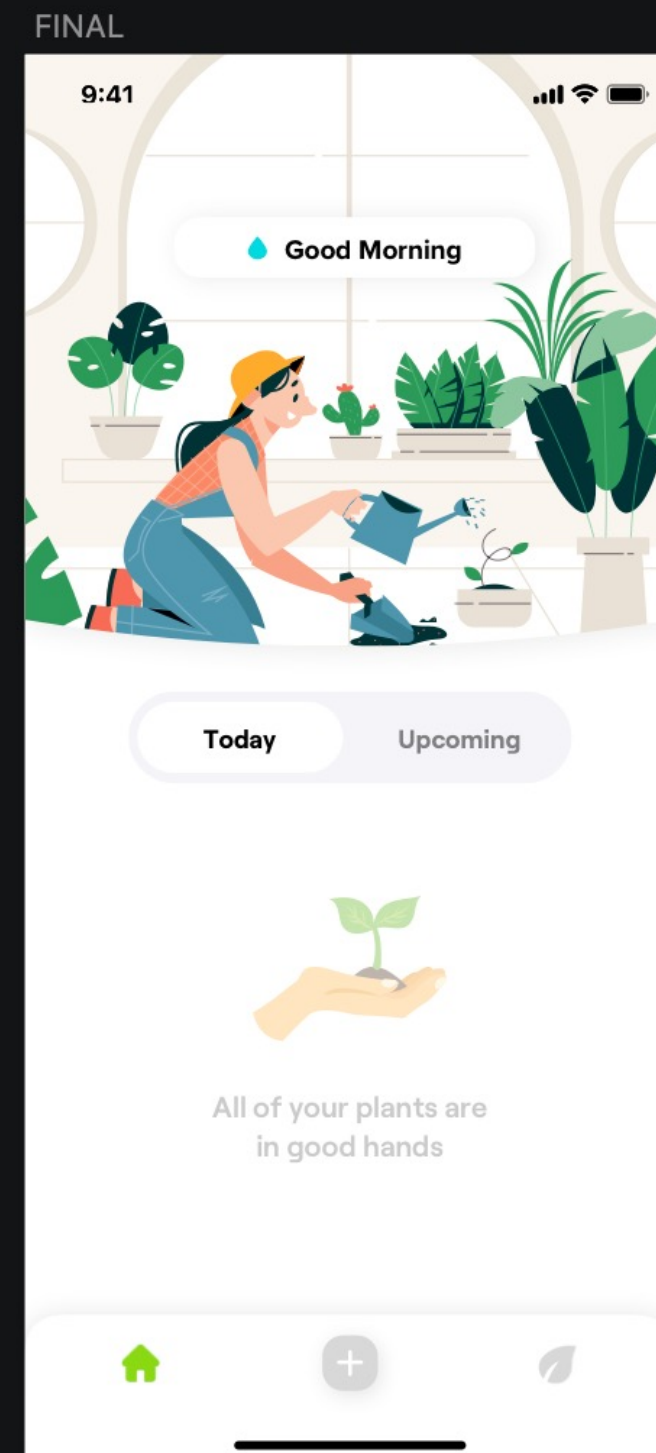
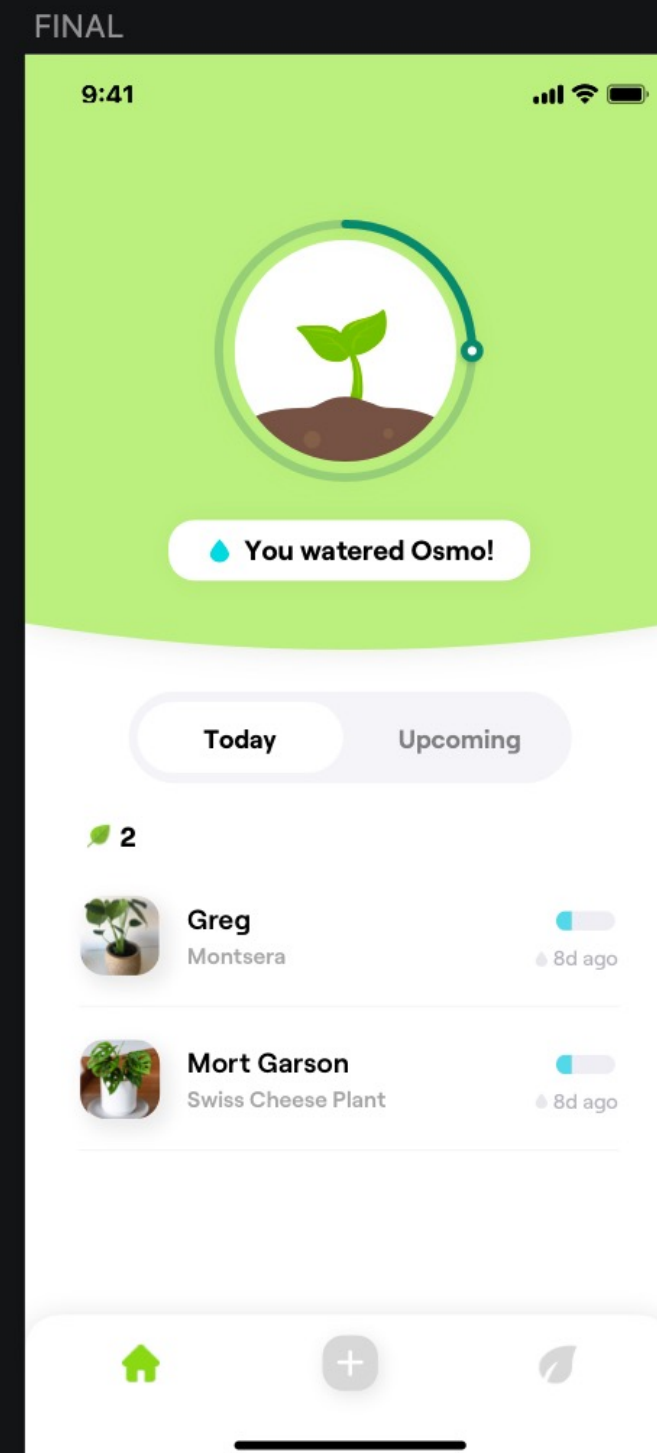
Rank	Plant Name
2nd	Alex
1st	Madonna
3rd	Jasper

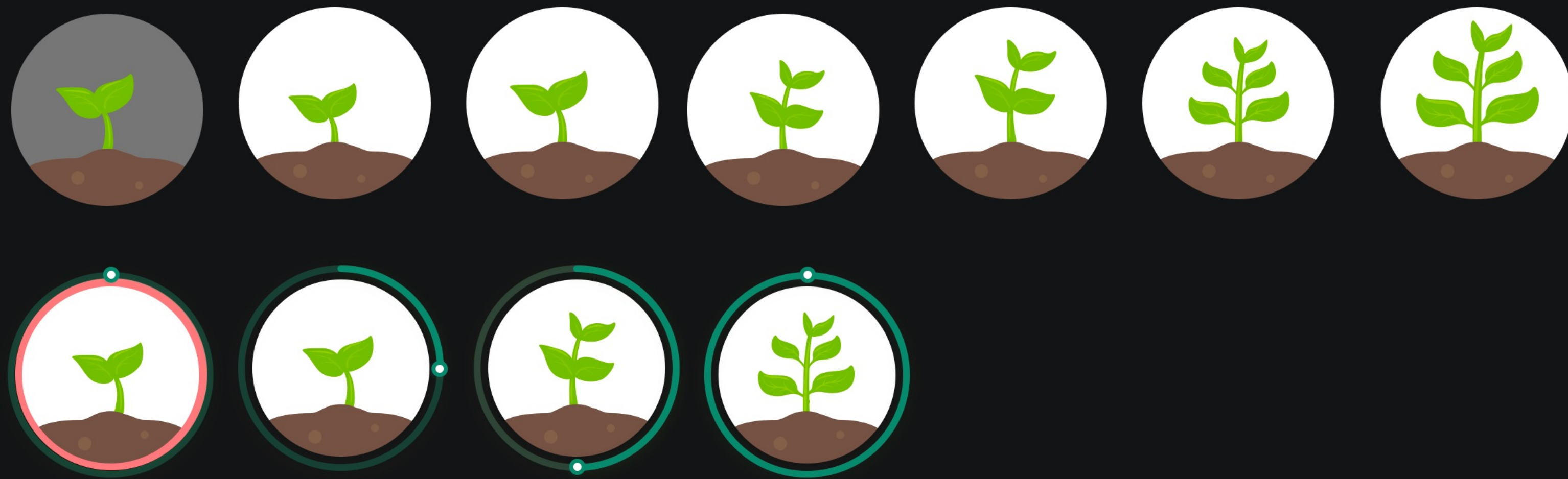
Madonna's water uptake ranks 1st out of 10 plants

Done

Home Page


MVP





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Grow **confident**. Get smart watering suggestions

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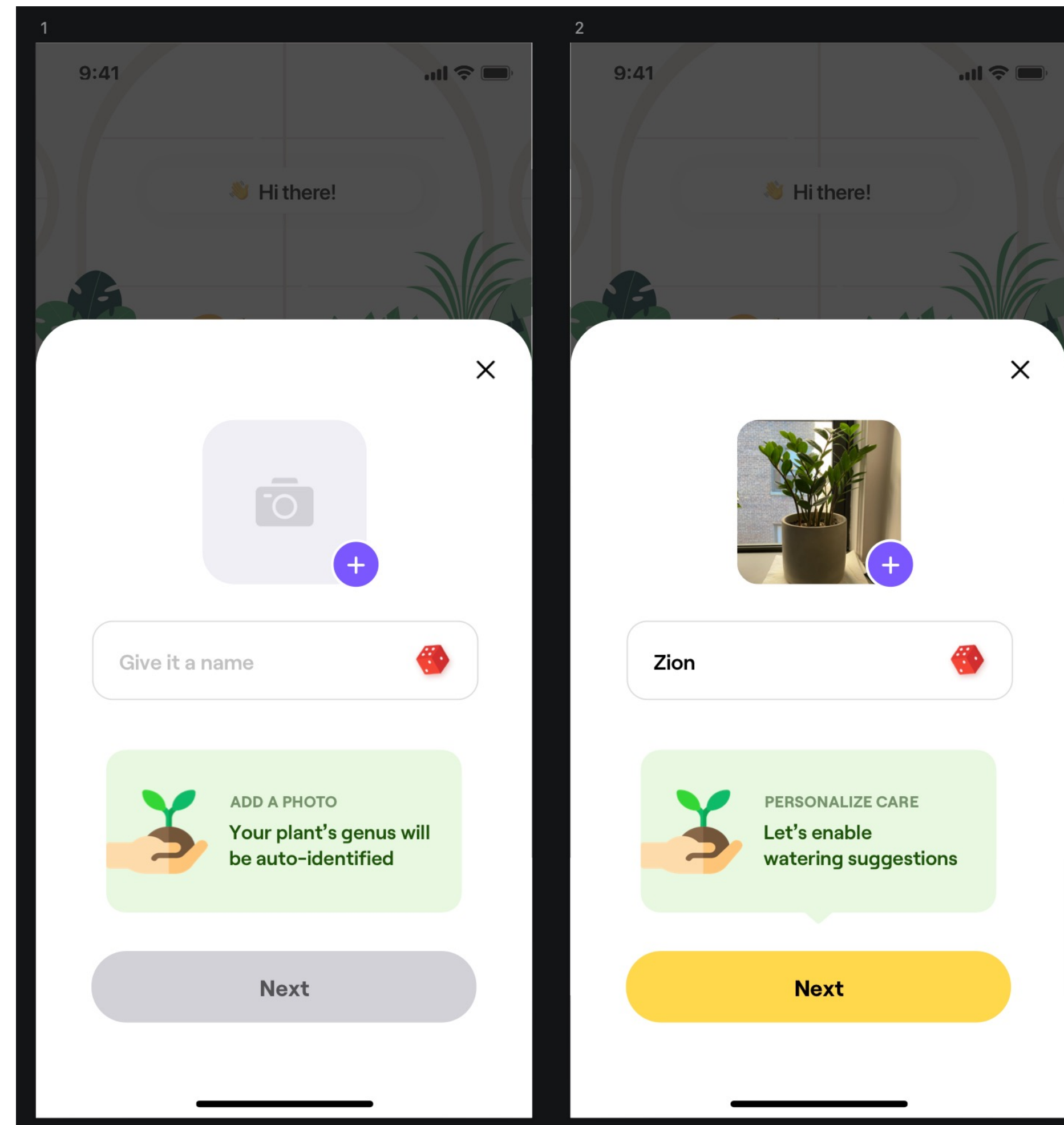
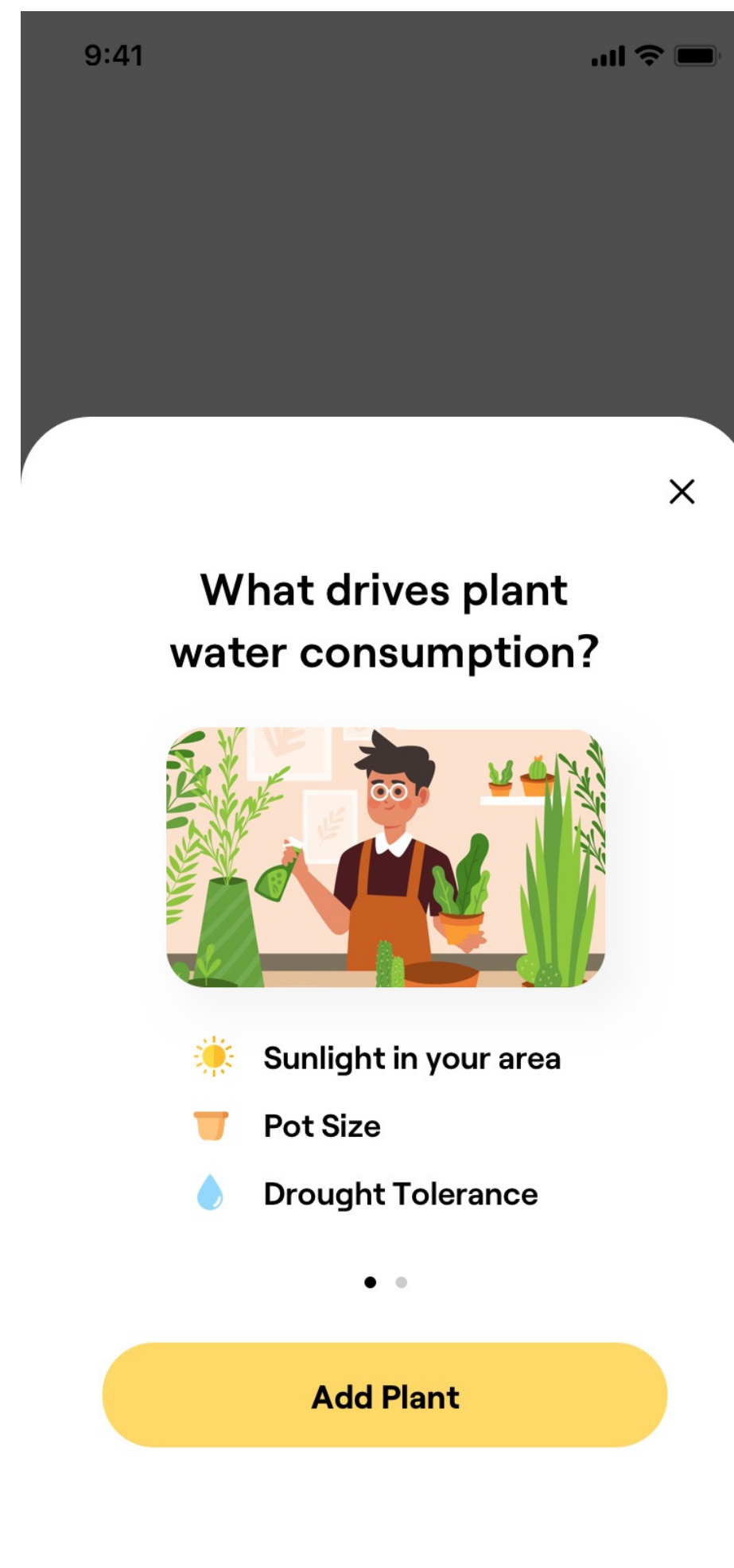
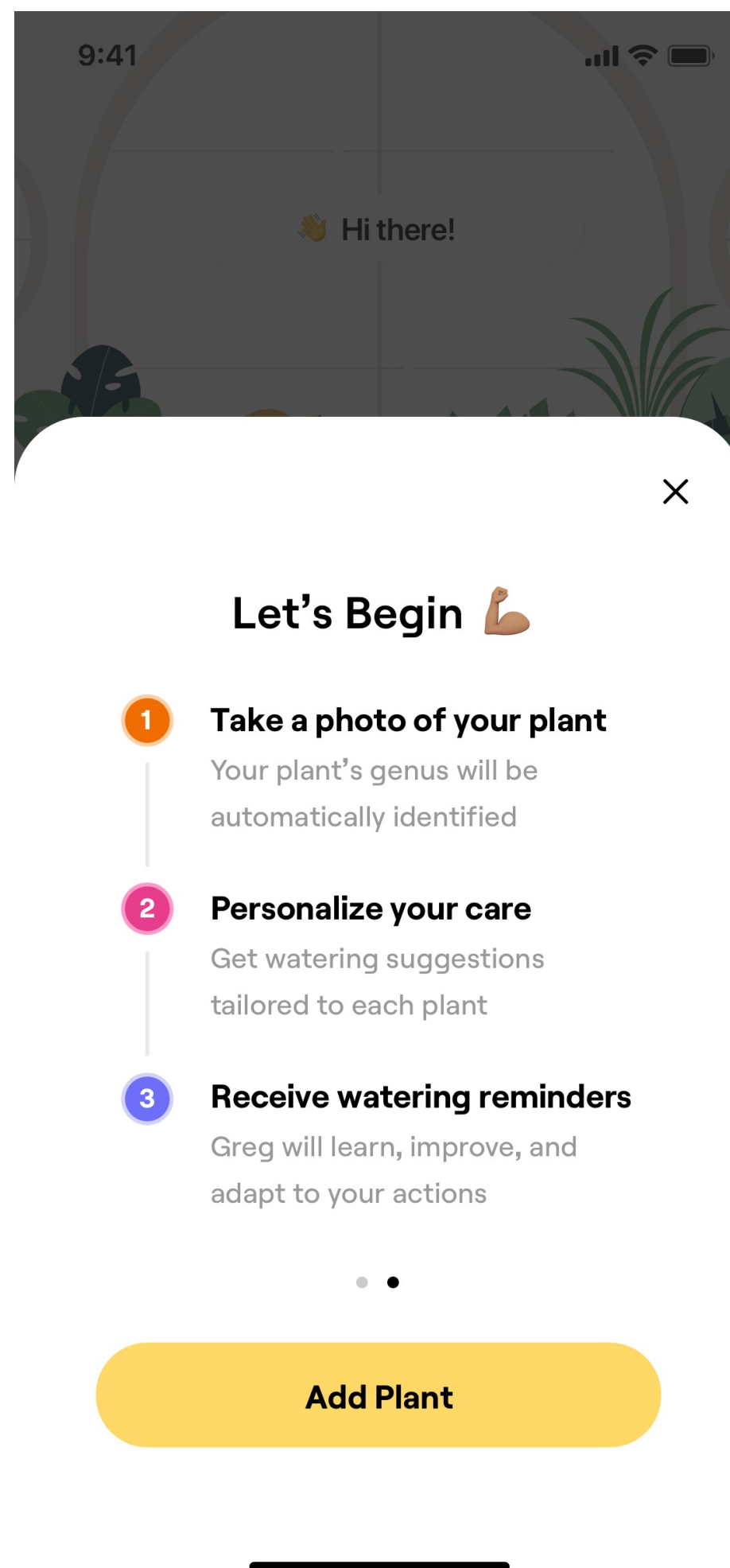
Grow your confidence & get smart watering suggestions

Try 30 Days For Free

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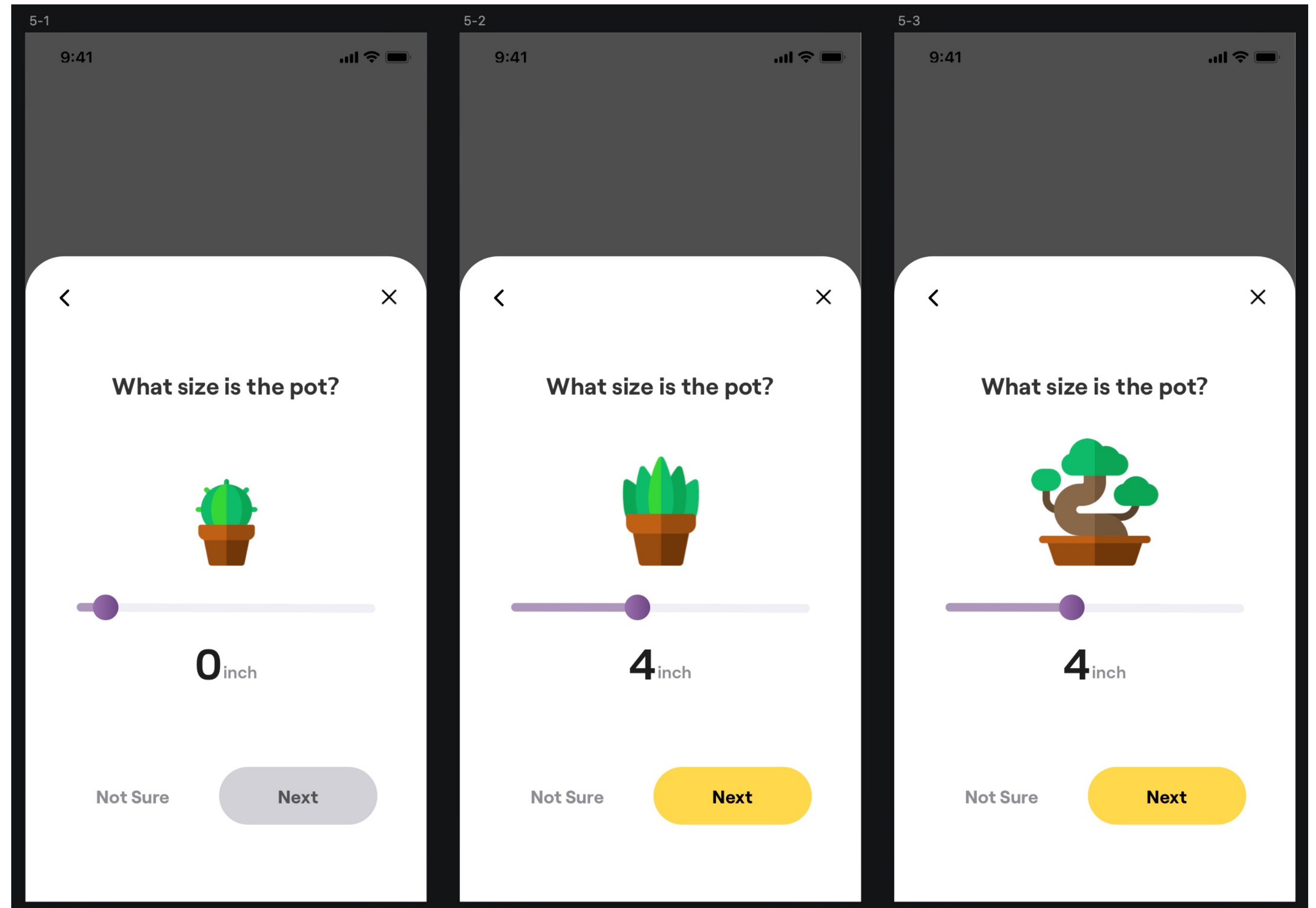
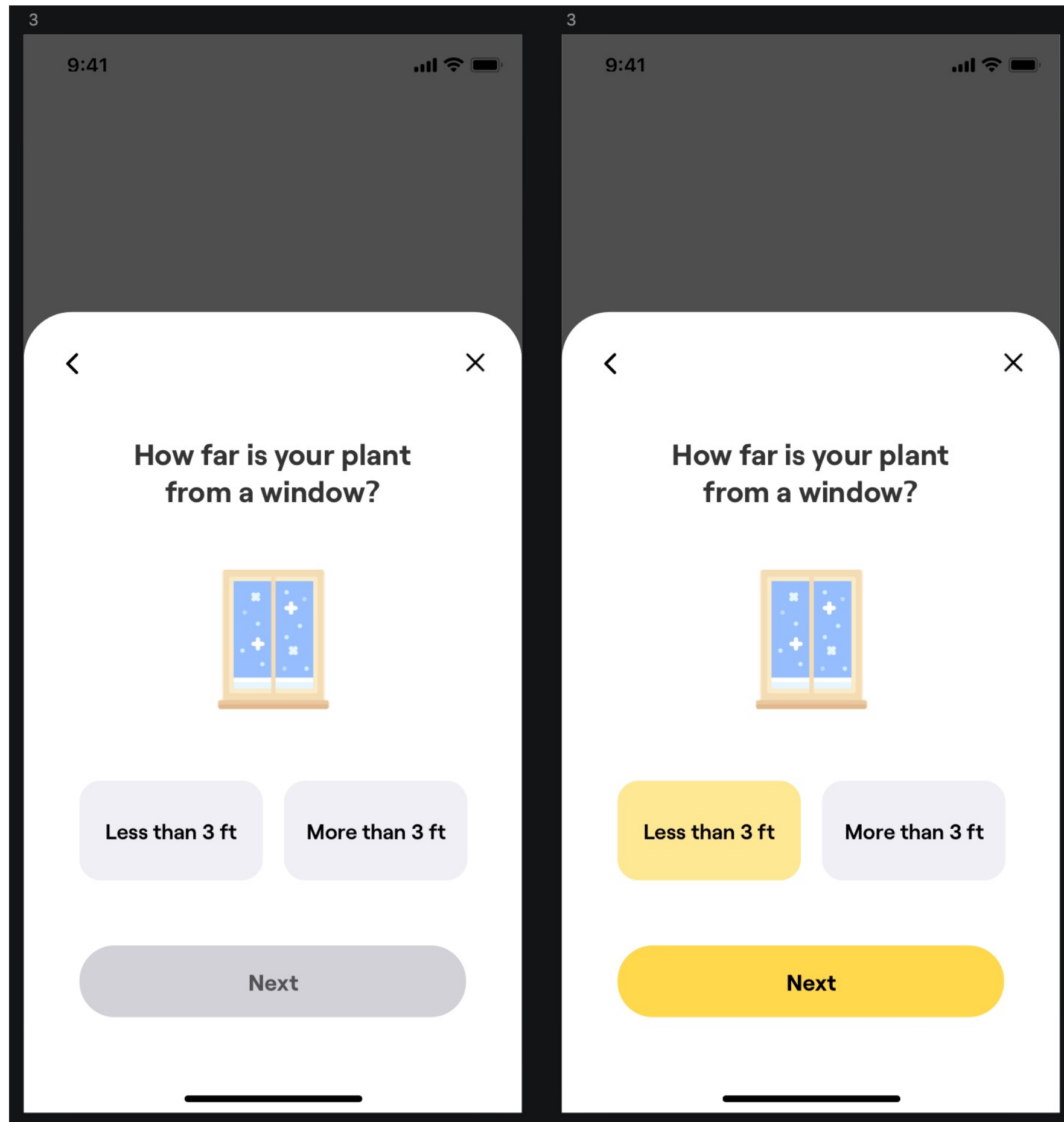
Adding a plant

You could check this part out on the app!

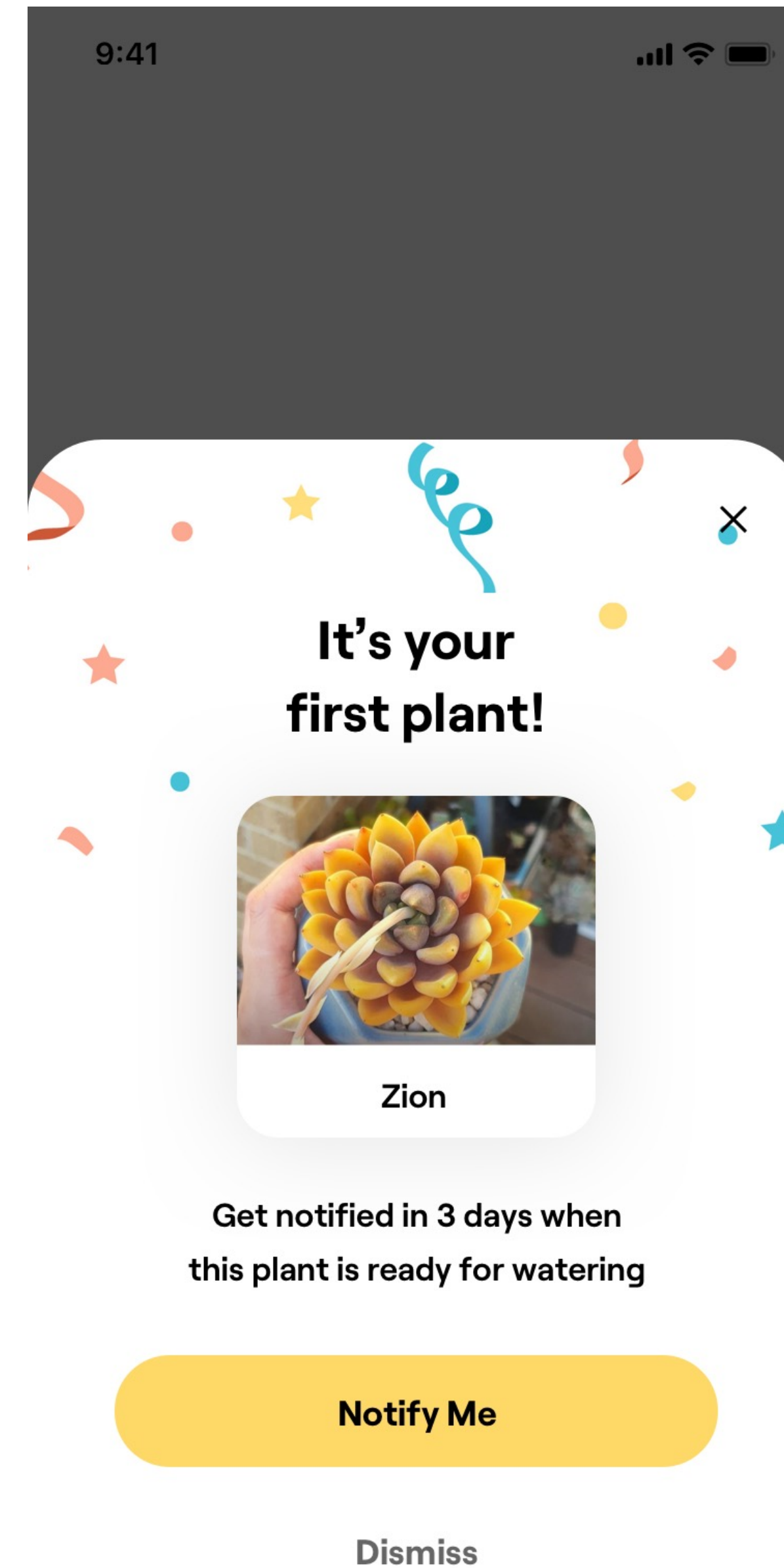
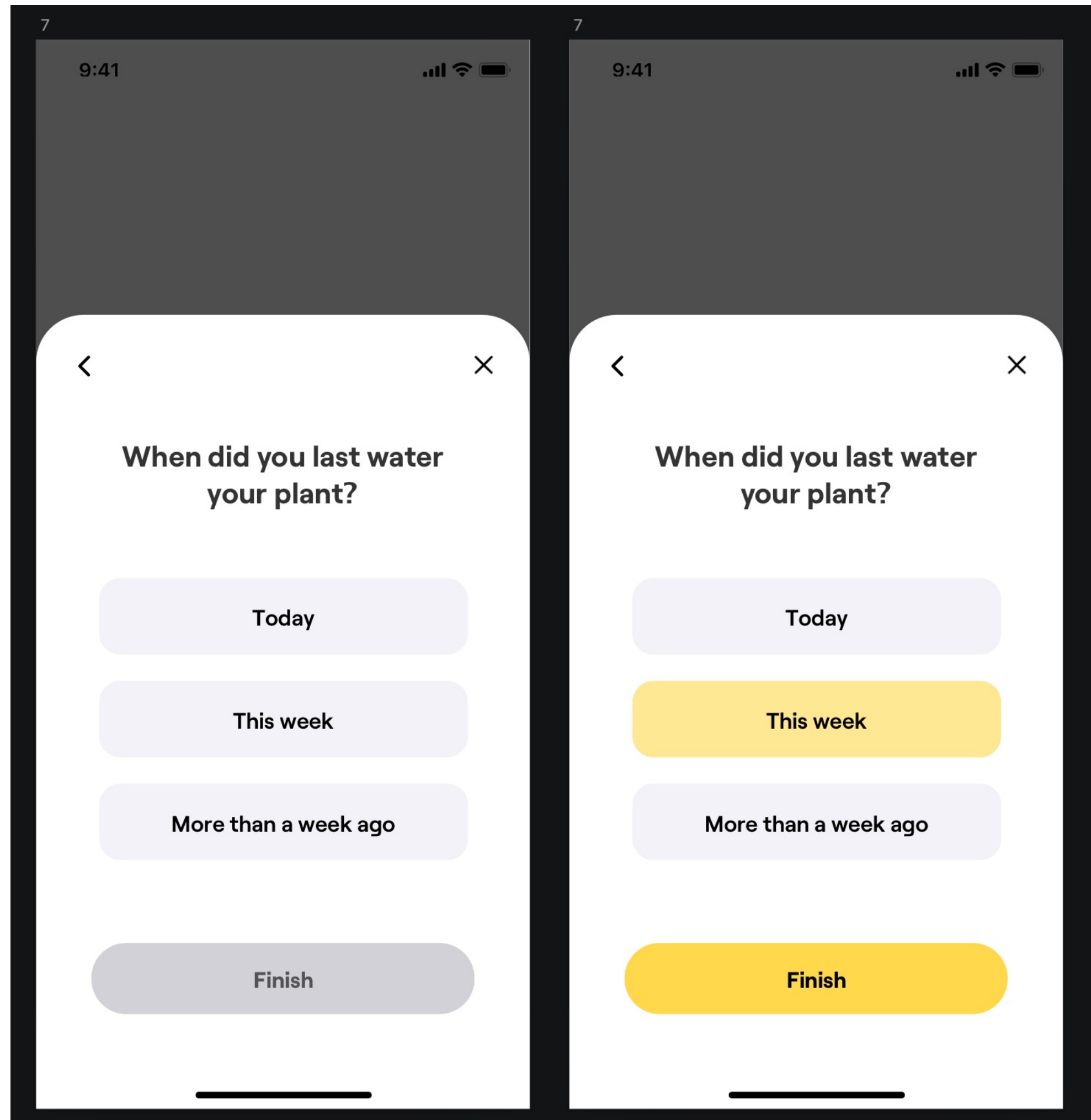


Adding a plant

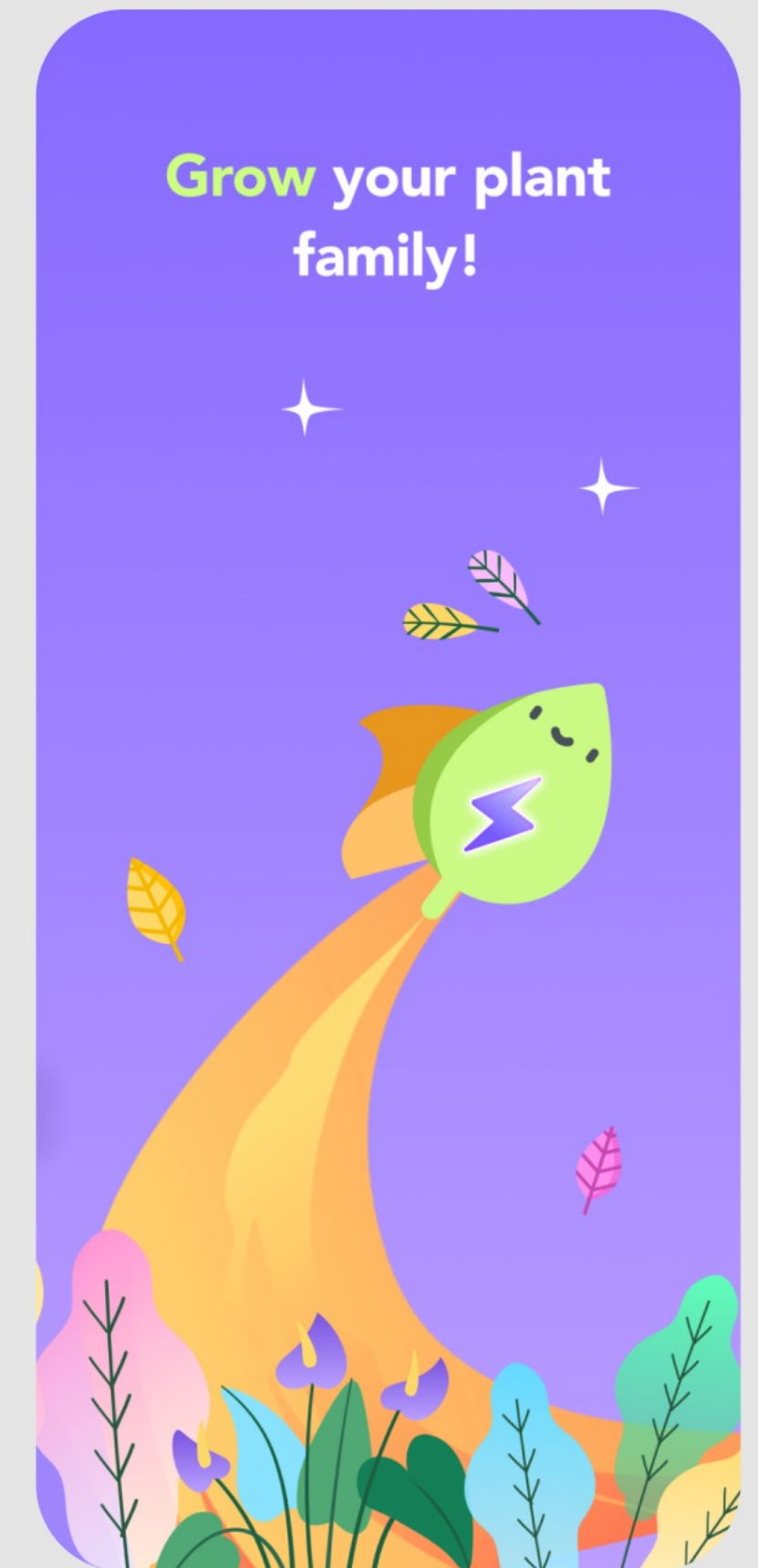
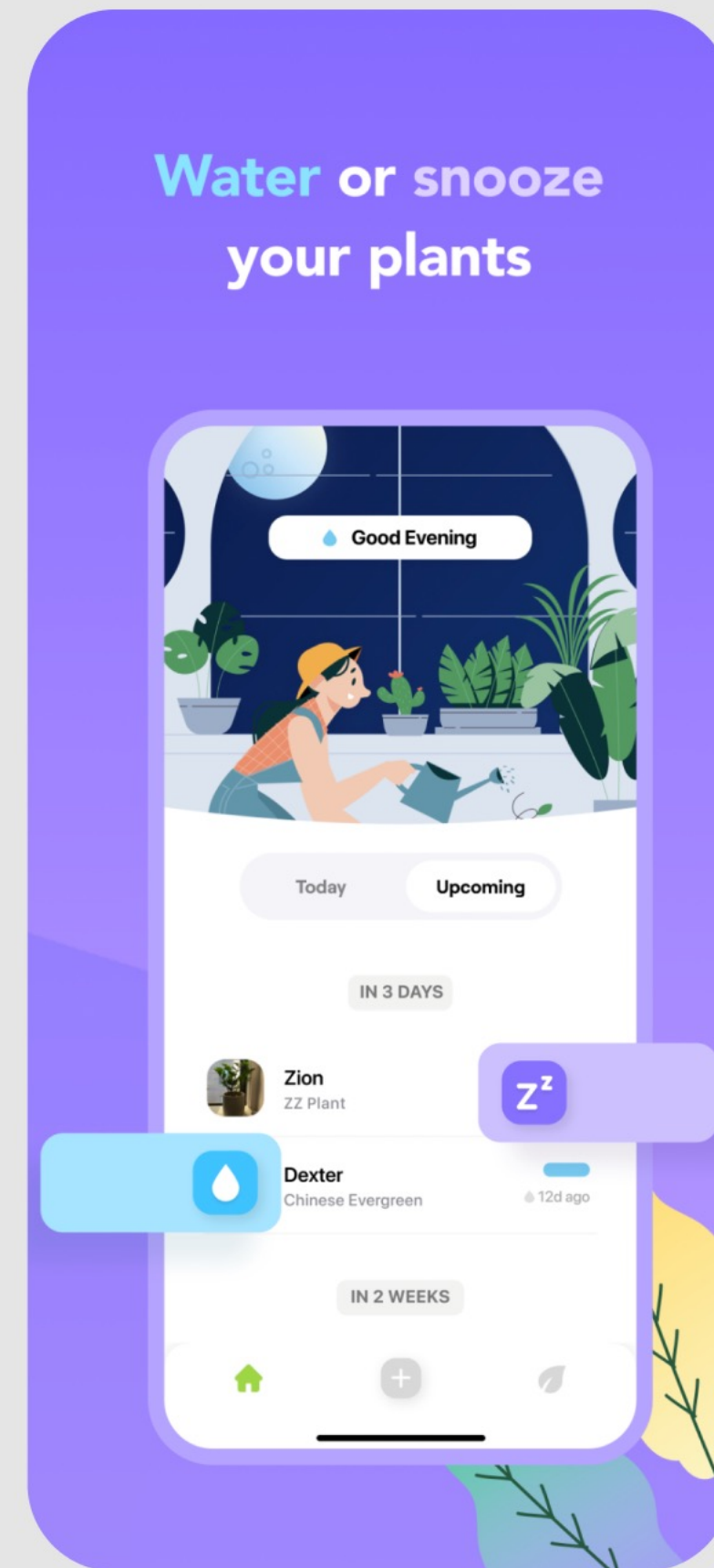
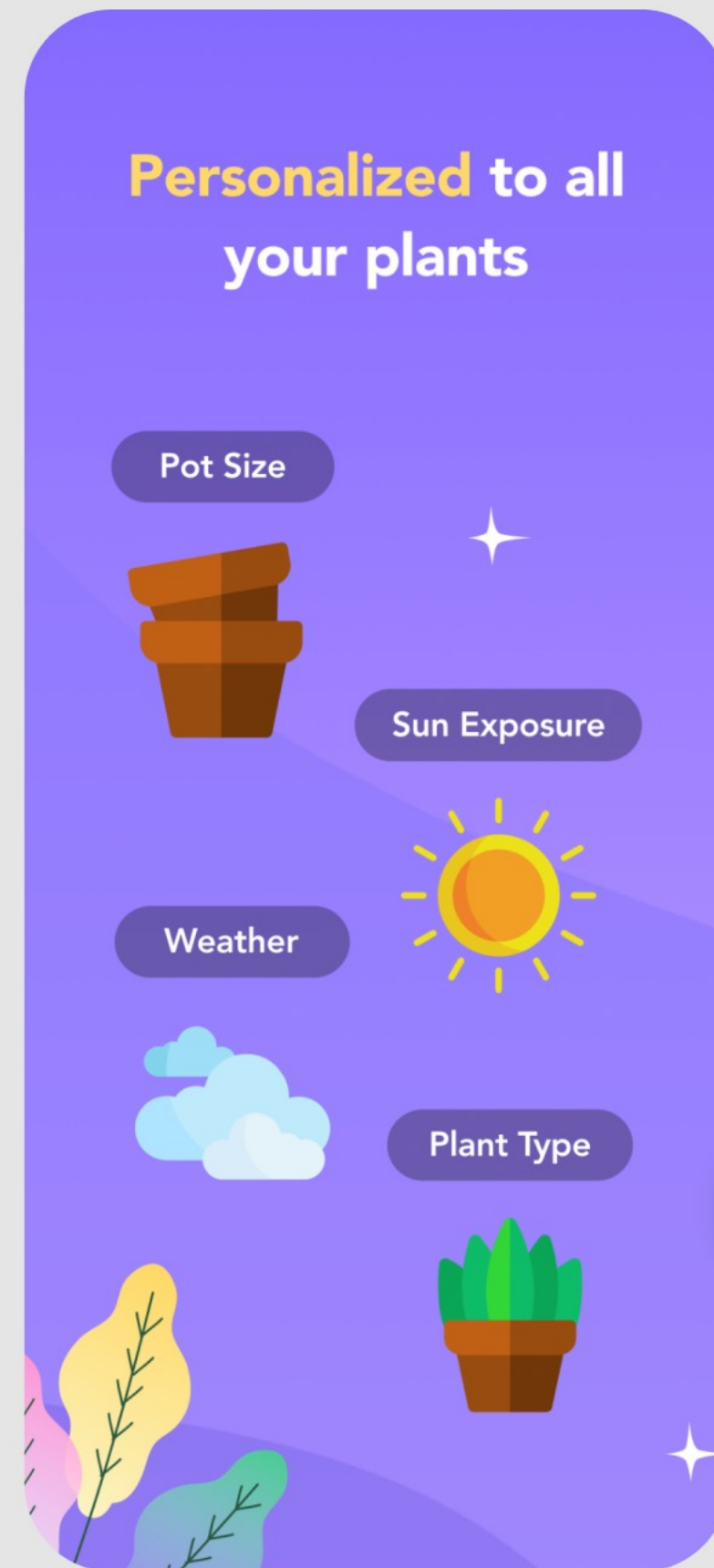
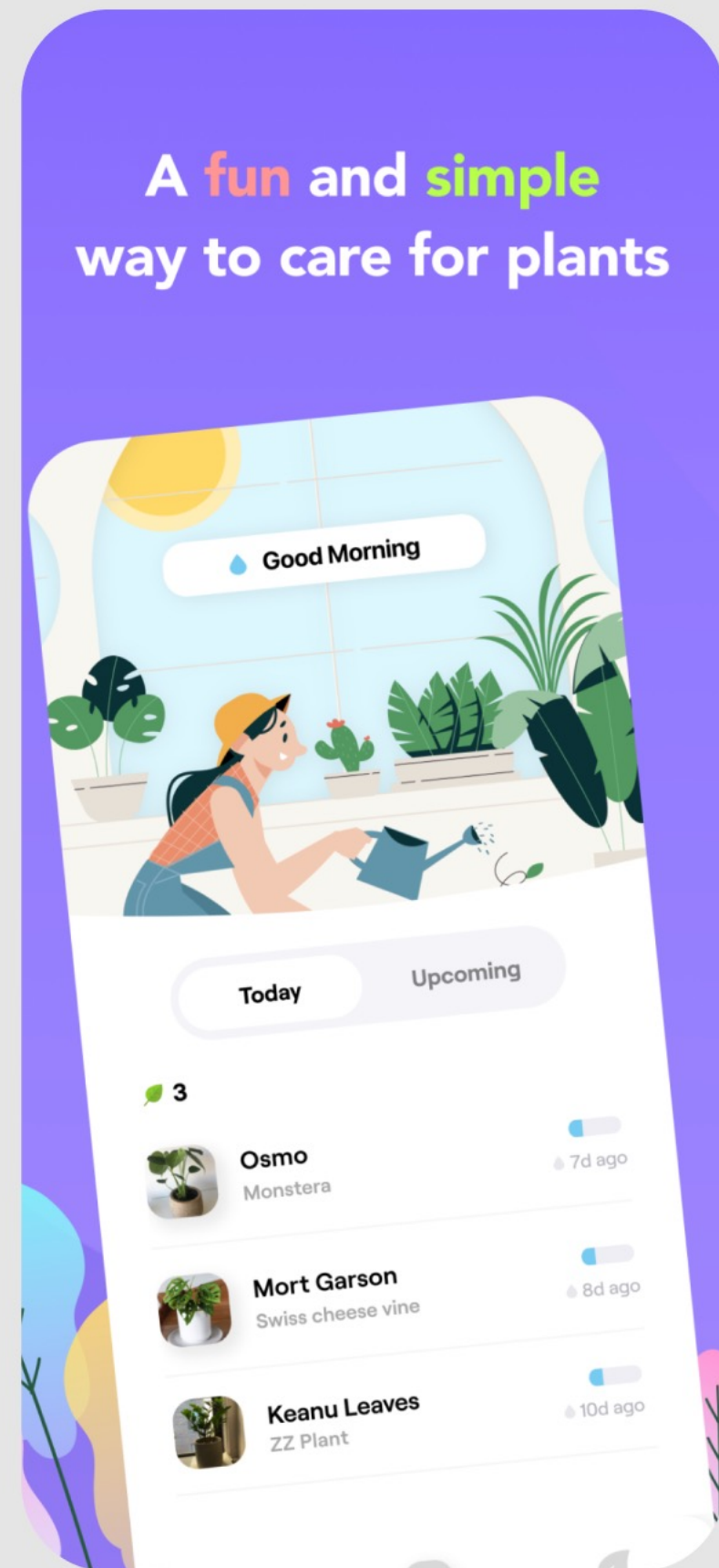
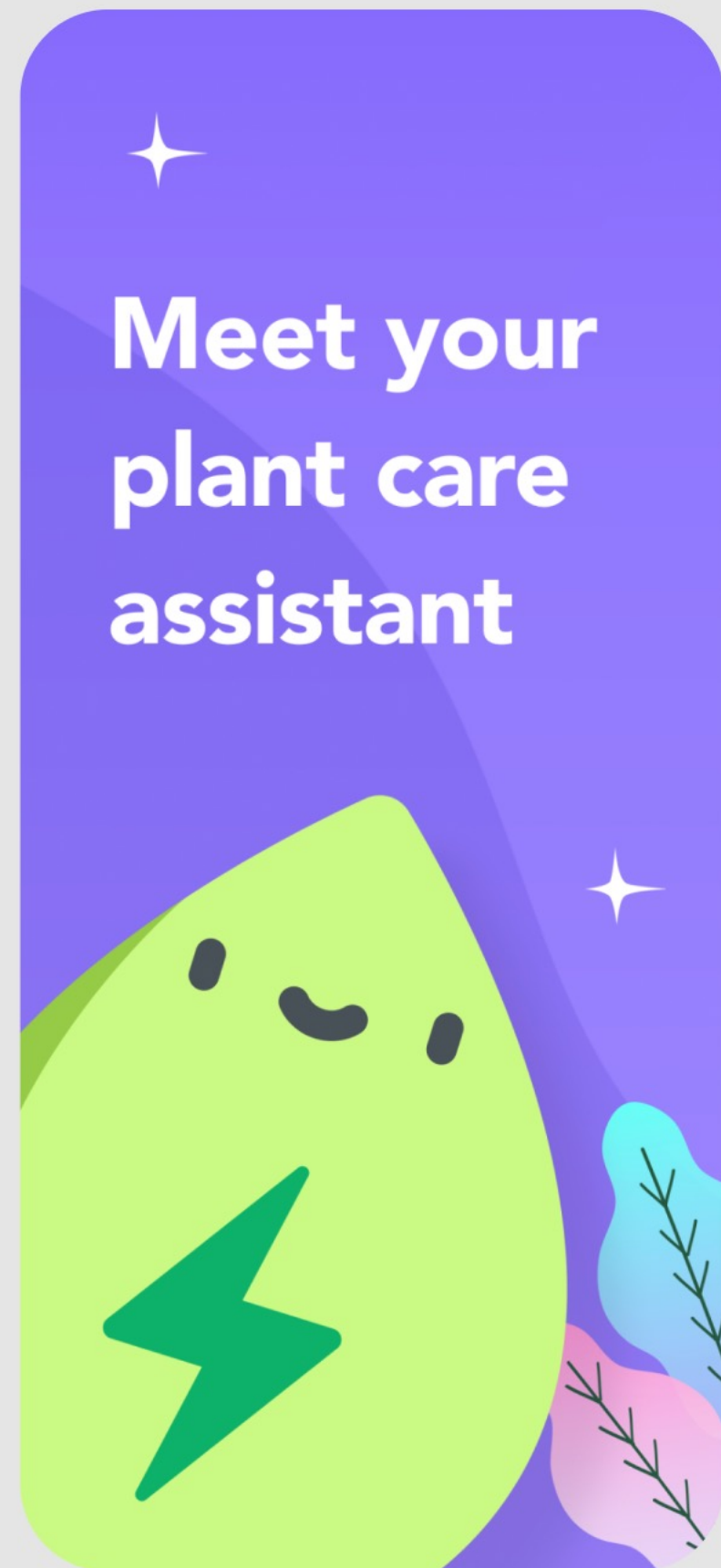
You could check this part out on the app!



Adding a plant



App Store Layout



Branding

Best Performed





We love plants

Greg



Plant Care
Made Simple.

Greg

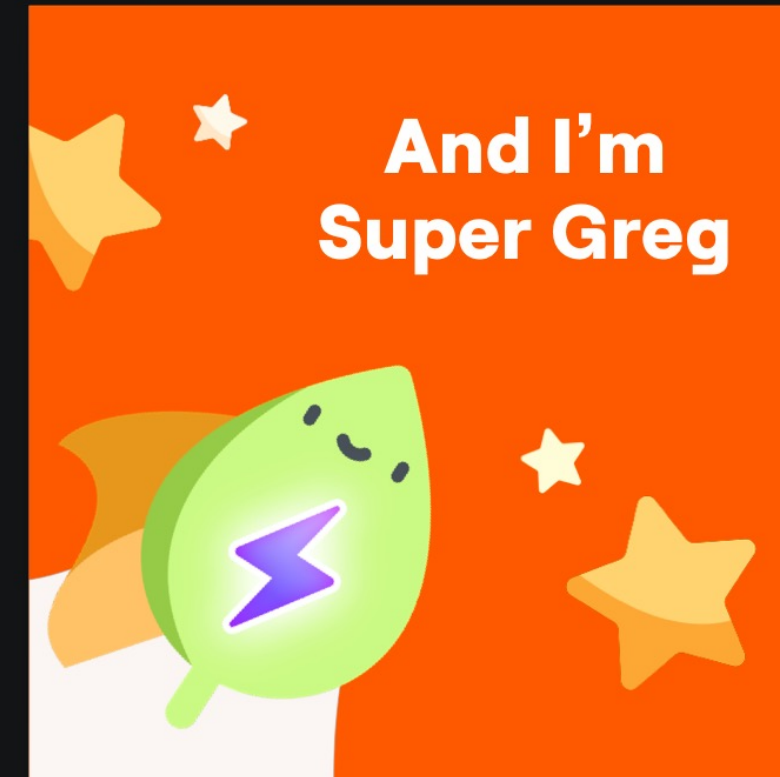
Artboard Copy 7



Artboard Copy 25



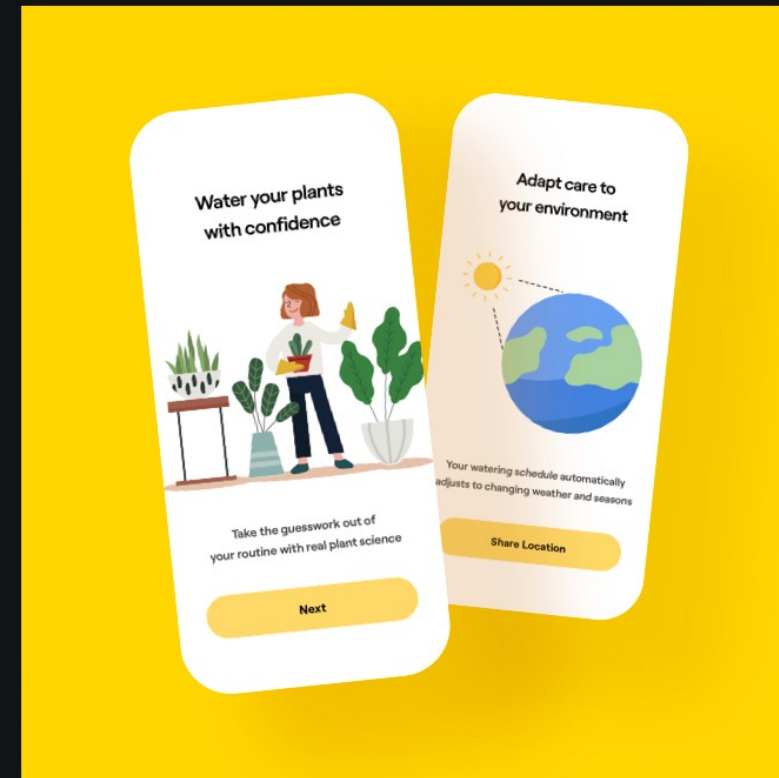
Artboard Copy 31



Artboard Copy 12



Artboard Copy 33



Artboard Copy 13



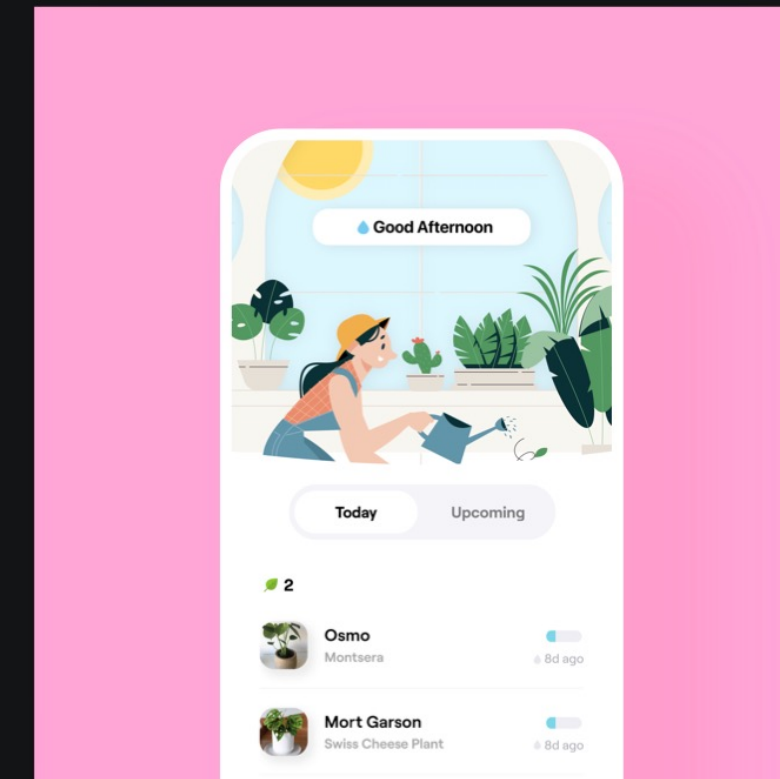
Artboard Copy 37



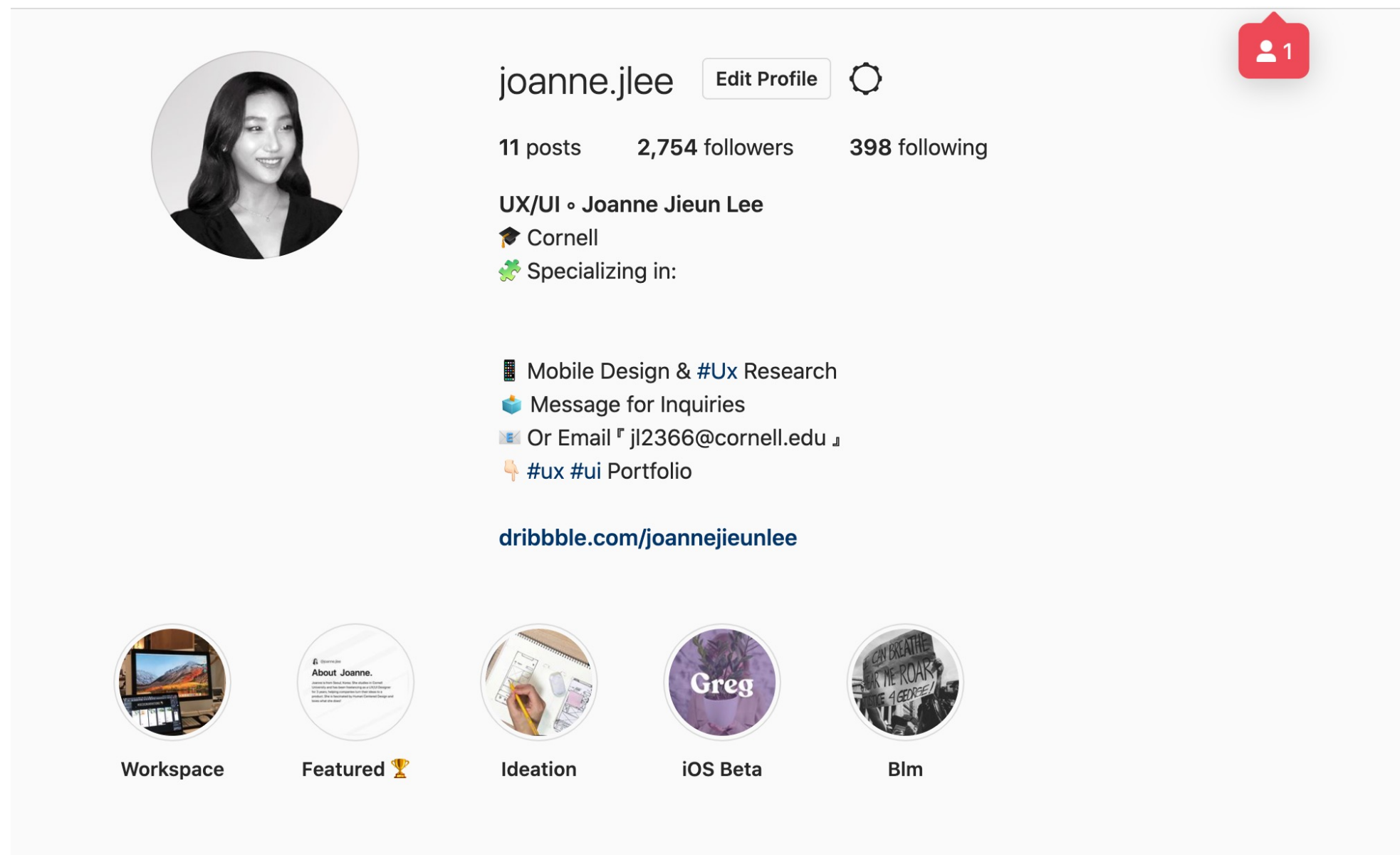
Artboard Copy 21




5 copy 8



Building Online Presence



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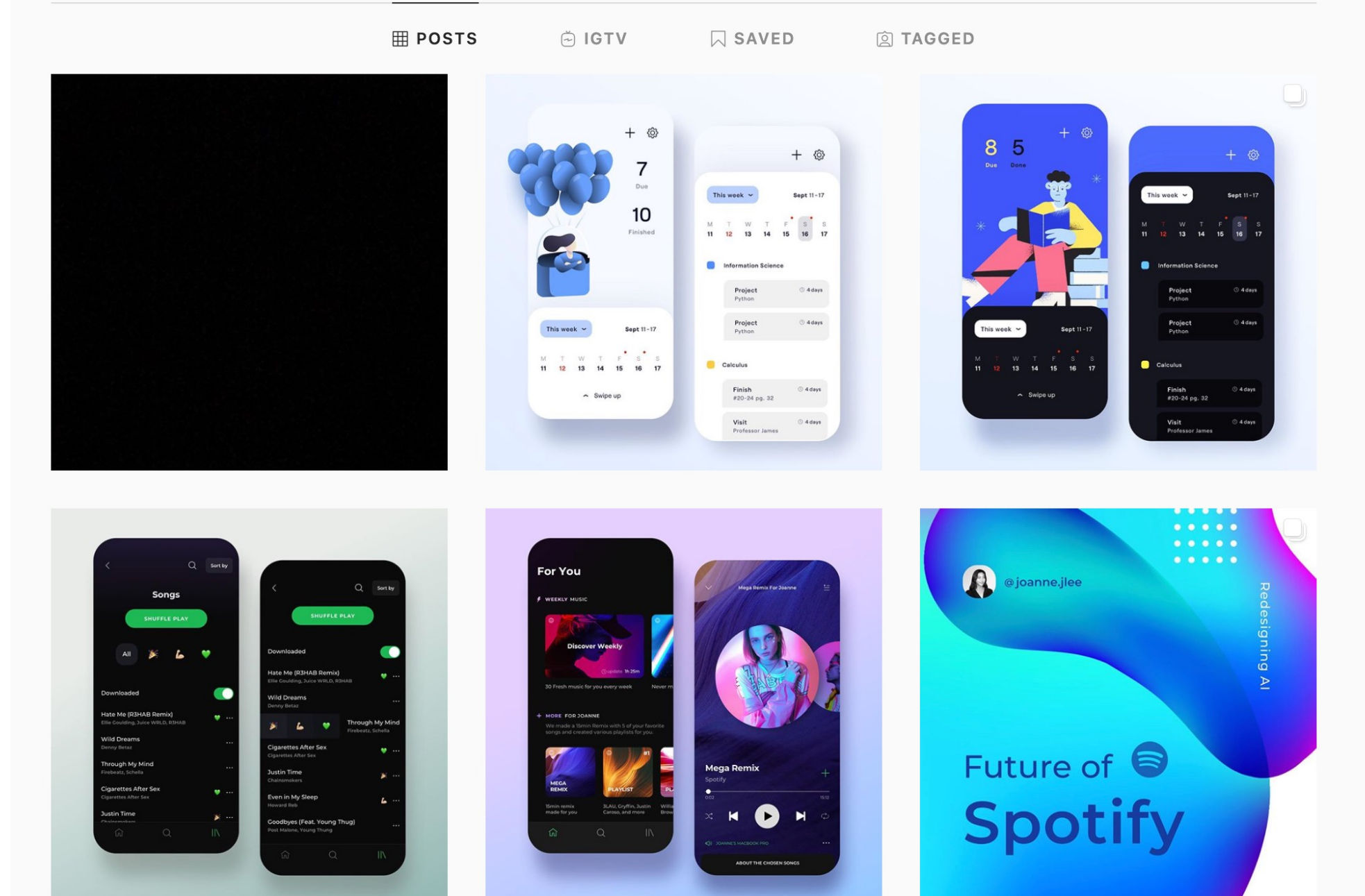
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 📁 #ux #ui Portfolio

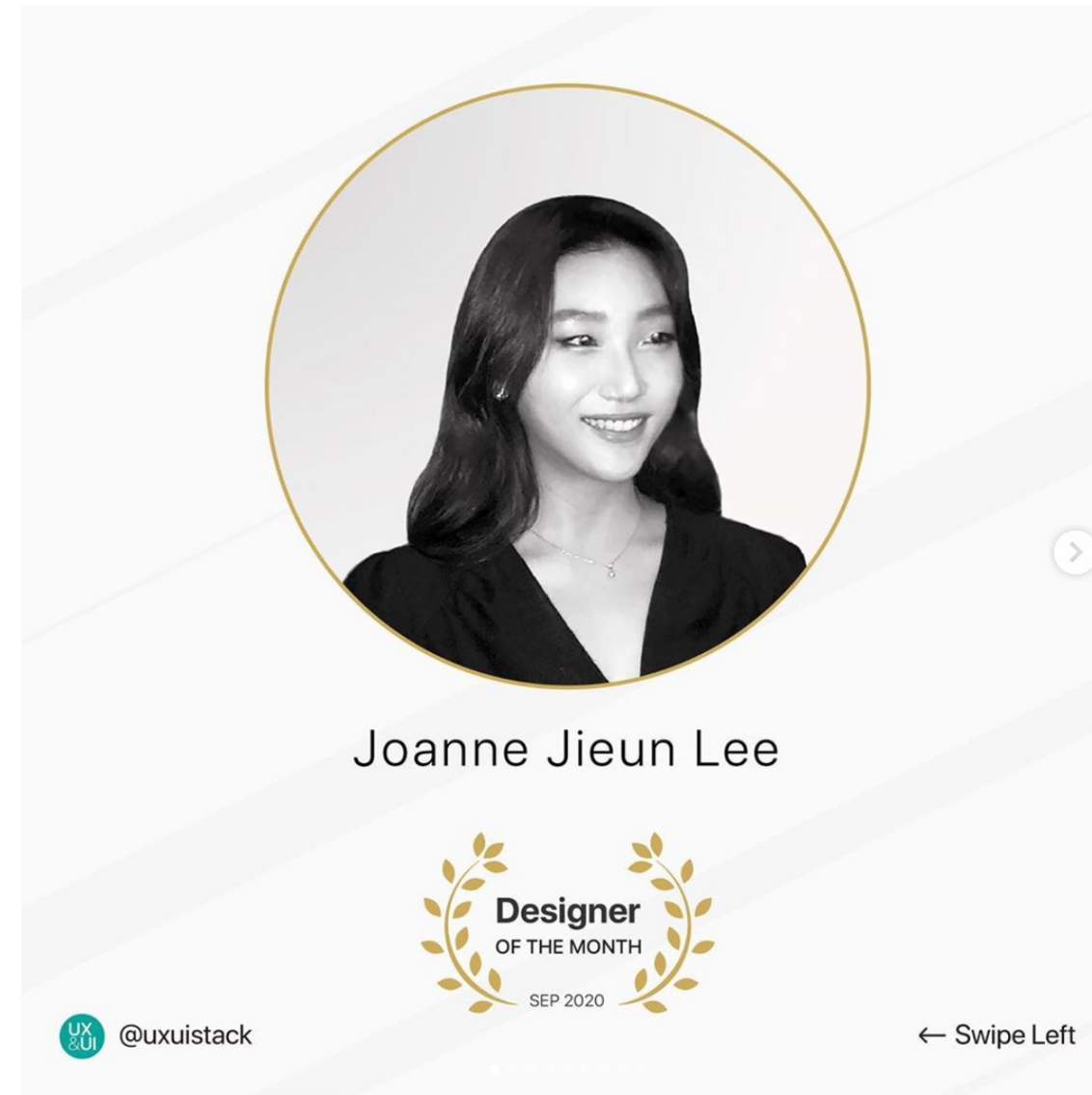
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Workspace Featured 🏆 Ideation iOS Beta Blm

POSTS IGTV SAVED TAGGED



Grid of design projects including mobile app screens and a Spotify redesign.



Joanne Jieun Lee

Designer OF THE MONTH SEP 2020

@uxuistack ← Swipe Left

@joanne.jlee

About Joanne.

Joanne is from Seoul, Korea. She studies in Cornell University and has been freelancing as a UX/UI Designer for 3 years, helping companies turn their ideas to a product. She is fascinated by Human Centered Design and loves what she does!

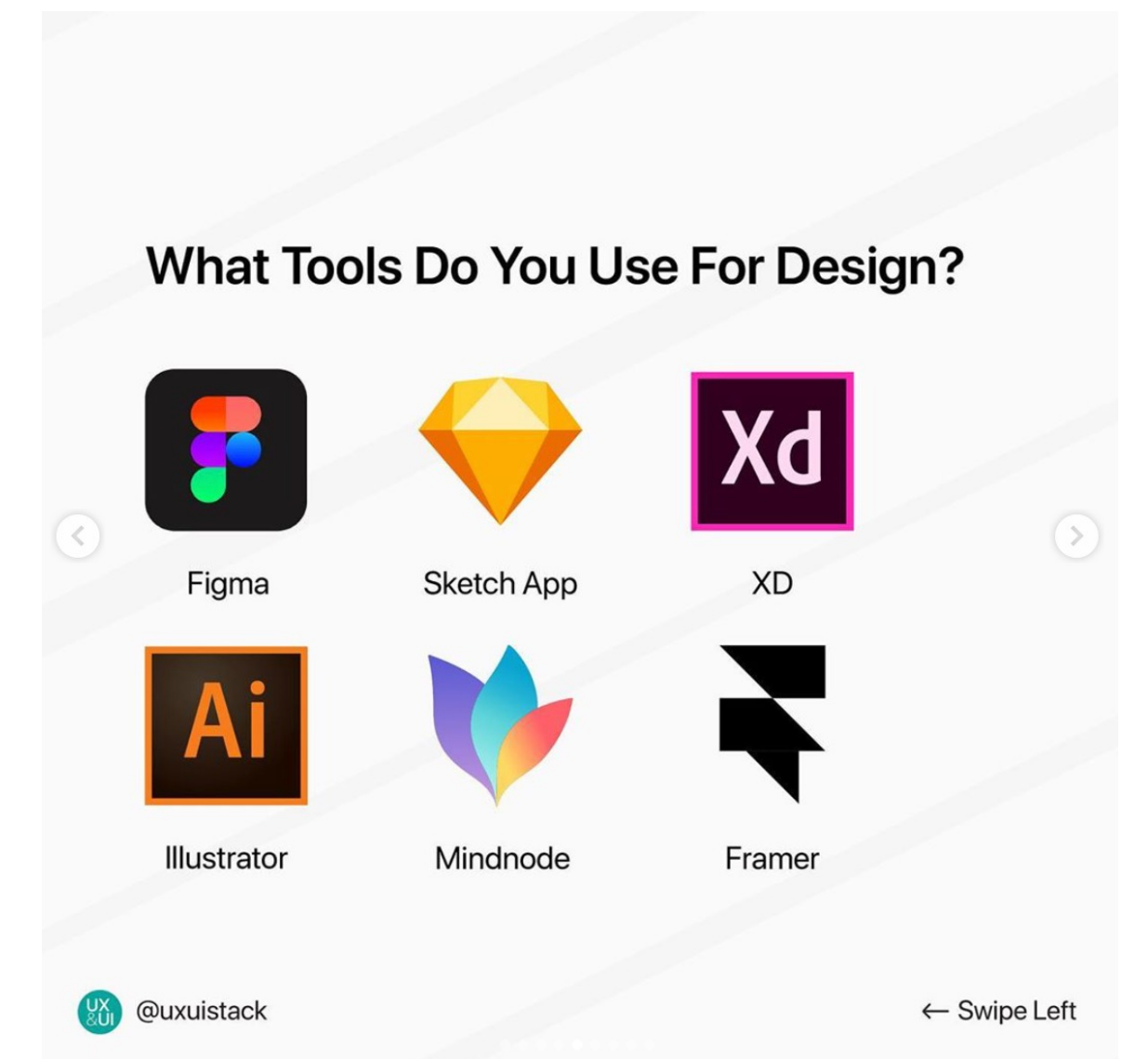
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What advice do you have for people looking to get their start in the UX/UI design field?

Understand that design is not just about making things pretty. Prioritize emotions and experiences that come from interacting with a product. Invest time on your growth by referencing well made designs, reading blogs, studying trends, and connecting with other designers.

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What Tools Do You Use For Design?



Logos for design tools: Figma, Sketch App, Xd, Illustrator, Mindnode, Framer.

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